

MIT-WPU
Dr. Maheshwari Kaveri
MIT WORLD PEACE UNIVERSITY WPU
WISDOM, SERVICE, SKILL, INNOVATION, LEADERSHIP

designboat
UI / UX SCHOOL

TECHNOBORG

UI / UX WORKSHOP
DesignBoat
Culture
by
Mr. Harsha Kakkeri
Founder & CEO

Monday, 31st August 2020
3:30pm - 5:45pm
Free for all MIT-WPU students

Webinar Contents:

- > Anatomy of UX/UI
- > Role of UX/UI Designers
- > Workflow of Designers
- > Fundamentals of UX
- > How products are born
- > UCD/Design Thinking
- > iOS vs Android
- > Design journey - Harsha Kakkeri
- > DesignBoat culture
- > Q&A with participants

Registration Link: https://bit.ly/Mitwpu_UIUX

UI / UX WORKSHOP

31.08.2020

KAUSHIV AGARWAL

FOUNDER , TECHNOBORG

TY , Btech CSE

School of Computer Engineering and Technology , MIT-WPU.

Overview

MIT-WPU School of Computer Engineering and Technology in collaboration with Technoborg had partnered with DesignBoat to conduct a free UI/ UX workshop for students of MIT-WPU on 31st August from 3:30pm - 6:00pm. The workshop was a great success by a total of 300+ registrants. The workshop consisted of **Mr. Harsha Kakkeri** (Founder & CEO at DesignBoat UI/UX School & Innovation Hub) and **Mr. Vigneshwar Poojar** (Head Of Design, UX mentor at DesignBoat UI/UX School). The organizers of the event were Kaushiv Agarwal (Founder, Technoborg), Ambika Patidar and Archit Jain . The faculty for the event were **Dr. Mangesh Bedekar** (Professor and Head, School of Computer Engineering and Technology) and **Dr. Rashmi Phalnikar** (Associate Professor -School of CET).

Agenda:

1. Anatomy of UX/UI.
2. Role of UX/UI designers.
3. The workflow of designers.
4. Fundamentals of UX.
5. Industry Examples and Past Projects,
6. How products are born.
7. UCD/Design thinking.
8. iOS vs Android.
9. Design journey - Harsha Kakkeri.
10. DesignBoat culture.
11. Q&A - Where participants are free to discuss/ask questions.

Specifications

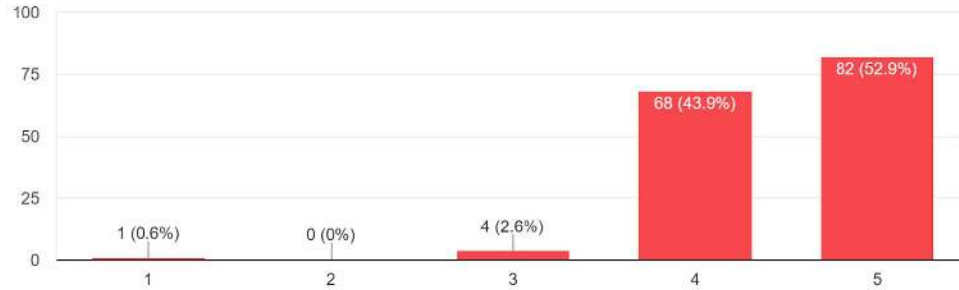
The event started at 5:30pm on 31st August , with the highest participation of 175+ attendees and 7 Panelists .The webinar started with an introductory speech from Kaushiv Agarwal followed by both the speakers .The session was very interactive with real life examples in the field of UI / UX . The participants asked 35 + questions to the panelist and got their queries resolved .

Milestones

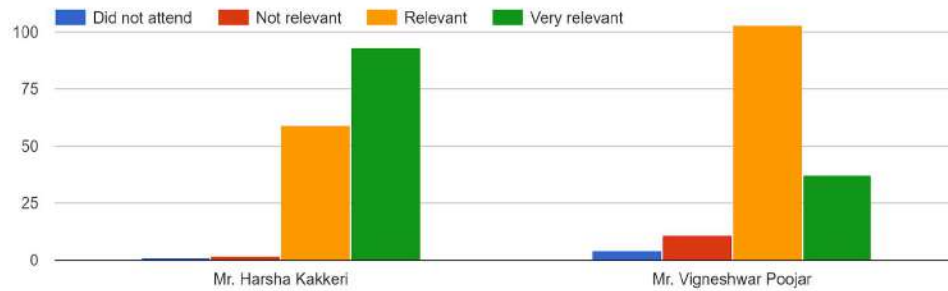
- I. 300 + registration
- II. 80% of the audience was really happy with the webinar.(Some charts below)

How satisfied were you with the event?

155 responses



Which sessions did you find most relevant?



How satisfied were you with the session content?

155 responses

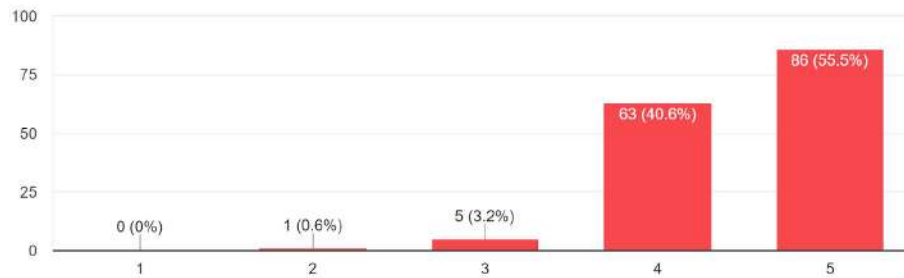


Photo taken by attendees :

