



# LEGACY OF FOUR DECADES - MIT IS NOW MIT-WPU



Dr. Vishwanath Karad  
**MIT WORLD PEACE  
UNIVERSITY** | PUNE  
TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

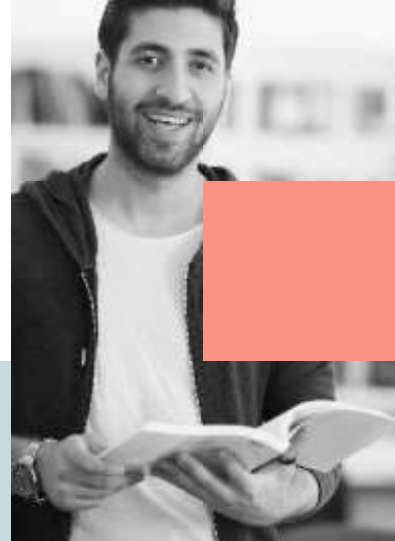
World's First University For Life Transformation

@ Kothrud, Pune, India

MIT-WPU is recognized by UGC



UNESCO Chair for  
Human Rights, Democracy, Peace & Tolerance  
World Peace Centre (Mumbai) Pune, India





Dr. Vishwanath Karad  
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**Liberal Arts, Science and Commerce**

**B.Com. E-Commerce**

**Intake – 80**

**UG-PET Entrance Examination Date - Friday, 25th May 2018.**

B.Com E-Commerce MIT-WPU



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## Core Thought of MIT-WPU

Union of Science and Spirituality alone will bring  
Harmony and Peace to Humanity  
- **Swami Vivekananda**

Since 1983, MIT Pune, is driven by Universal  
Values, Ethos, Culture and Traditions for the well-  
being of the Global Society at large

## Continuously Updated Education (CUE)



A revolutionary education system that is flexible and Continuously Updated while interacting with surroundings.



Contemplates the future based on current events. Includes course material dynamically to help students respond to the current events by understanding, designing and presenting a professional solution.



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# Technology, Research, Social Innovation and Partnerships for Sustainability

## Partnerships

Partner with all individuals and organizations who can help students realize their fullest potential

## Social Innovation

Inspire students to come up with innovative solutions for our world family

## Research

Foster the spirit of scientific inquiry in students, to push the envelope of human knowledge and wisdom

## Technology

Nurture the ability of students to apply scientific knowledge for the well-being of the world

# UN Sustainable Development



SUSTAINABLE DEVELOPMENT GOALS



## Advantage @ MIT

Outcome Based Education

International Exposure



Learner Centric Approach

Projects  
Experiential Learning  
Case Studies

Development of Winning Personality



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## The Cont

Blended  
Knowledge and  
Skill

Multiple  
Specializations

Active  
Learning

WPU  
Method

Value Added  
Courses and  
Certifications

Holistic  
Development

Industry  
Internship

Social  
Inclusion





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## Enhancements in Curriculum and Special Certificate Courses

**World Peace & Philosophy**

**Industry Internship**

**International Modular Course**

**Social Internship**

**Yoga/ Sports**



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# Life Transformation through Peace and Education

## **Dr. Vishwanath D. Karad's View**

Our Visionary Founder's passion has always been to create an educational system that blends science & spirituality. He advocates that Peace is not just a concept or theory; "Peace is to be Practiced and Experienced."

## **Peace in Education**

Education without values & ethics is meaningless and could even be dangerous to the society. At WPU, we aspire to make our student contribute to the global sustainable peace and welfare of humanity.



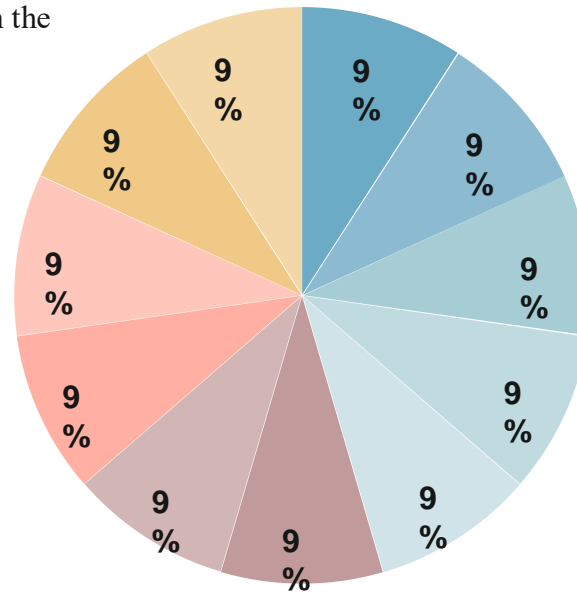
# WPU M

## What Does Peace mean in MIT-WPU

There are 5 dimensions to our offering and from a Student's perspective, he/she can get educated on the following.

- Learning PEACE Practicing
- PEACE Living in PEACE
- Sharing & Spreading PEACE
- Securing PEACE
- 

Programme	Weeks	Hours
3 Years	6 Weeks	180



- Peace in the Self
- Peace in Communication
- Peace in the Family
- Peace in Heritage
- Peace in Nature
- Peace in Scriptures
- Peace in Business
- Peace in Entrepreneurship
- Peace in Society
- Peace in Action
- Peace in Governance



# Learning P

Learning Peace				
<b>PEACE IN YOU</b>	<b>PEACE</b> <ul style="list-style-type: none"> <li>•Introduction to Peace Study &amp; Rules of Engagement</li> <li>•Introduction to Current Issues</li> <li>•Self Presentation</li> </ul>	<b>MIND</b> <ul style="list-style-type: none"> <li>Understanding the Self</li> <li>Understanding the Motivations</li> <li>Understanding Thoughts</li> </ul>	<b>BODY</b> <ul style="list-style-type: none"> <li>Understanding Nutrition</li> <li>Understanding Exercise Lab Work</li> </ul>	<b>SPIRIT</b> <ul style="list-style-type: none"> <li>Yoga</li> <li>Mindfulness / Meditation Purpose</li> </ul>
<b>PEACE IN HERITAGE</b>	<b>ROOTS</b> <ul style="list-style-type: none"> <li>•Introduction to Roots and Culture</li> <li>•Indian Peace Heritage</li> </ul>	<b>ROOTS</b> <ul style="list-style-type: none"> <li>•Values</li> <li>•Ethics</li> </ul>	<b>SOCIAL RESPONSIBITLY</b> <ul style="list-style-type: none"> <li>•Duty</li> <li>•Balance: Economy and Ecosystem</li> </ul>	<b>COMMUNICATION</b> <ul style="list-style-type: none"> <li>•Understanding Verbal Communication</li> <li>•Non Verbal Communication</li> </ul>
<b>PEACE IN COMMUNICATION</b>	<b>COMMUNICATION</b> <ul style="list-style-type: none"> <li>•Assertiveness</li> <li>•Negotiation</li> <li>•Conflict Resolution</li> </ul>	<b>THOUGHT</b> <ul style="list-style-type: none"> <li>•Critical Thinking</li> <li>•Heroic Acts and Heinous Crimes (Biography)</li> </ul>	<b>EXPRESSION</b> <ul style="list-style-type: none"> <li>•Art</li> <li>•Film</li> <li>•Music</li> <li>•Dance</li> </ul>	<b>DELIVERY</b> <ul style="list-style-type: none"> <li>•Performance Creation</li> <li>•Spoken Word (Slam Poetry)</li> </ul>

# Practicing Peace

Practicing Peace				
<b>PEACE IN SCRIPTURE</b>	<b>SCRIPTURE STUDY</b> <ul style="list-style-type: none"><li>• Hinduism</li><li>• Buddhism</li></ul>	<b>SCRIPTURE STUDY</b> <ul style="list-style-type: none"><li>• Jainism</li><li>• Sikhism</li></ul>	<b>SCRIPTURE STUDY</b> <ul style="list-style-type: none"><li>• Islam</li><li>• Bahai</li><li>• Sufism</li></ul>	<b>SCRIPTURE STUDY</b> <ul style="list-style-type: none"><li>• Judaism</li><li>• Christianity</li></ul>
<b>PEACE IN FAMILY</b>	<b>INTRO</b> <ul style="list-style-type: none"><li>• Family System</li><li>• Responsibility</li></ul>	<b>FAMILY LAW</b> <ul style="list-style-type: none"><li>• Family Legacy</li><li>• Gender Equality</li></ul>	<b>WELLBEING</b> <ul style="list-style-type: none"><li>• Child</li><li>• Education</li></ul>	<b>SKILLS</b> <ul style="list-style-type: none"><li>• Parent</li><li>• Empowerment</li></ul>
<b>PEACE IN HUMANITY LIVING IN PEACE</b>	<b>HUMAN THEMES</b> <ul style="list-style-type: none"><li>• Passion</li><li>• Compassion</li><li>• Tolerance</li></ul>	<b>HATE</b> <ul style="list-style-type: none"><li>• Terrorism</li><li>• Vigilance</li><li>• Cost of Hate</li></ul>	<b>CONFLICT STUDIES</b> <ul style="list-style-type: none"><li>• Mediation</li><li>• Sustainable Peace</li></ul>	<b>HEALING</b> <ul style="list-style-type: none"><li>• Human Rights</li><li>• Reconciliation</li></ul>



## Core thought of MIT

Sharing & Spreading Peace				
<b>WORLD PEACE</b>	<b>PEACE IN DEVELOPMENT</b> <ul style="list-style-type: none"> <li>• Town / City Planning</li> <li>• Renewable Energy</li> </ul>	<b>PEACE ECONOMICS</b> <ul style="list-style-type: none"> <li>• Cost of Harmony</li> <li>• Interacting Policies</li> </ul>	<b>PEACE IN OCCUPATION</b> <ul style="list-style-type: none"> <li>• Corporate Governance</li> <li>• Strategic Management</li> <li>• Business Development</li> </ul>	<b>PEACE IN PUBLIC</b> <b>GOVERNANCE</b> <ul style="list-style-type: none"> <li>• Public Governance</li> <li>• Civics</li> </ul>
<b>PEACE FOR TOMORROW</b>	<b>INNOVATION</b> <ul style="list-style-type: none"> <li>• Grass Root Innovation</li> <li>• Project Work</li> </ul>	<b>SUSTAINABILITY</b> <ul style="list-style-type: none"> <li>• Harmony in Nature</li> <li>• Project Work</li> </ul>	<b>AGROCHOLOGY</b> <ul style="list-style-type: none"> <li>• Sustainable Farming</li> <li>• Community Development</li> </ul>	<b>PEACE IN NATURE</b> <ul style="list-style-type: none"> <li>• Ecology</li> <li>• Integrated Resource Management</li> </ul>
<b>PEACE IN SOCIAL ENTREPRENEURSHIP</b>	<b>SOCIAL ENTREPRENEURSHIP</b> <ul style="list-style-type: none"> <li>• NGO Study</li> <li>• Out Bound</li> </ul>	<b>INDIVIDUAL SOCIAL RESPONSIBILITY</b> <ul style="list-style-type: none"> <li>• Agriculture</li> <li>• Water</li> <li>• Women Issues</li> </ul>	<b>INDIVIDUAL SOCIAL RESPONSIBILITY</b> <ul style="list-style-type: none"> <li>• Child</li> <li>• Food</li> <li>• Shelter</li> </ul>	<b>INDIVIDUAL SOCIAL RESPONSIBILITY</b> <ul style="list-style-type: none"> <li>• Health &amp; Safety</li> <li>• Sanitation</li> </ul>
<b>PEACE IN ACTION</b> <b>SECURING PEACE</b>	<b>ARMED FORCES</b> <ul style="list-style-type: none"> <li>• Navy</li> <li>• Army</li> <li>• Air Force</li> </ul>	<b>ASSESSMENT</b> <ul style="list-style-type: none"> <li>• SOP For NGO Assessment</li> <li>• Project Work</li> </ul>	<b>OUTREACH</b> <ul style="list-style-type: none"> <li>• Social Media</li> <li>• Workshop</li> </ul>	<b>TECHNOLOGY</b> <ul style="list-style-type: none"> <li>• Developing Technology for Sustainable Program</li> <li>• Delivery Techniques</li> </ul>



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## Typical MIT-WPU Student A

**Technology Courses**  
Theory, Laboratories and Practice

**Research, Explorations and  
Collaborations**

**Experiential Learning**  
Projects, Assignments and other activities

**Learning to Live in Peace**  
Yoga, Sports, Ethos, Ethics, Liberal Arts and  
Life Skills



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## **B. COM.(E-COMMERCE) (BACHELOR OF E-COMMERCE)**

Admission Intake: 80

Academic Year: 2018 - 19



Best Undergraduate Programme in E-Commerce





## Program Intake, Eligibility, Selection Cr

Intake	Details	Eligibility	Selection Criteria
<b>80</b>	Three years nine trimesters program with credit system	Passed higher-secondary school examination with English as a passing subject.  Passed three years diploma after SSC of Board of Technical Education or its equivalent.	MIT-WPU - UGPET Entrance Exam  As per reservation policy norms of government

## Objectives of the

To provide world-class undergraduate commerce curriculum using MIT-WPU method.

To sharpen a students' analytical and decision making skills.

To facilitate students with skills and abilities to become competent and competitive to be assured of good careers and job placements.

To develop entrepreneurship and managerial skills in students so as to enable them to establish and manage their business establishments effectively.

To facilitate students to get the knowledge about the strategic planning, system analysis and design and basic knowledge of programming, database and network for e-commerce.

To facilitate those students who are interested in working in the computer technology industry or for internet businesses.



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## Program Structure

<b>Duration</b>	Three Years, Full Time Program
<b>Pattern</b>	<ul style="list-style-type: none"><li>- Trimester pattern</li><li>- Nine Trimesters</li></ul>
<b>Credit System</b>	<ul style="list-style-type: none"><li>- Credit Systems With Trimester Pattern</li><li>- 129 Credits</li></ul>



## First Trime

Trimester	Course Type	Course Code	Course Title	Weekly Lecture (hrs.)	Credits	CE	TE	Total
Trimester-I	Core	MIT-WPU-EC 1101	Basic Financial Accounting	4	3	50	50	100
	Core	1102	Growth and development of commerce	4	3	50	50	100
	Core	1103	Basics of Banking	4	3	50	50	100
	Core	1104	Principles of Marketing	4	3	50	50	100
	Core (WP)	WPP01	Classical Languages Effective Communication and Human Dynamics-1	3	2	50	50	100
<b>Total- A</b>				<b>19</b>	<b>14</b>	<b>250</b>	<b>250</b>	<b>500</b>



## Second Trimester

Trimester	Course Type	Course Code	Course Title	Weekly Lecture (hrs.)	Credits	CE	TE	Total
Trimester-II	Core	MIT-WPU-EC 1201	Financial Accounting	4	3	50	50	100
	Core	1202	Business Economics (Micro) I	4	3	50	50	100
	Core	1203	Indian Banking System	4	3	50	50	100
	Core	1204	Principles and Practices of E-Commerce	4	3	50	50	100
	Core (WP)	WPP02	Philosophy of Science and Spirituality-1	3	2	50	50	100
<b>Total- B</b>				<b>19</b>	<b>14</b>	<b>250</b>	<b>250</b>	<b>500</b>



## Third Trimester

Trimester	Course Type	Course Code	Course Title	Weekly Lecture (hrs.)	Credits	CE	TE	Total
Trimester-III	Core	MIT-WPU-EC 1301	Advanced Financial Accounting	4	3	50	50	100
	Core	1302	Business Economics (Micro) II	4	3	50	50	100
	Core	1303	Banking Operations & Technology	4	3	50	50	100
	Core	1304	<b>MIS Principles</b>	4	3	50	50	100
	SEC	1305	MS-Excel	4	3	100	-	100
				Total-C	<b>20</b>	<b>15</b>	<b>300</b>	<b>200</b>
<b>I - Total (A+B+C):</b>				<b>58</b>	<b>43</b>	<b>800</b>	<b>700</b>	<b>1500</b>

## Salient Features

Continuous  
Internal  
Evaluation.

Case study  
approach.

Focus on skill  
development  
and start-ups.

Peer  
assessment.

Encouragement to  
attend and present  
papers at national /  
international  
symposiums.

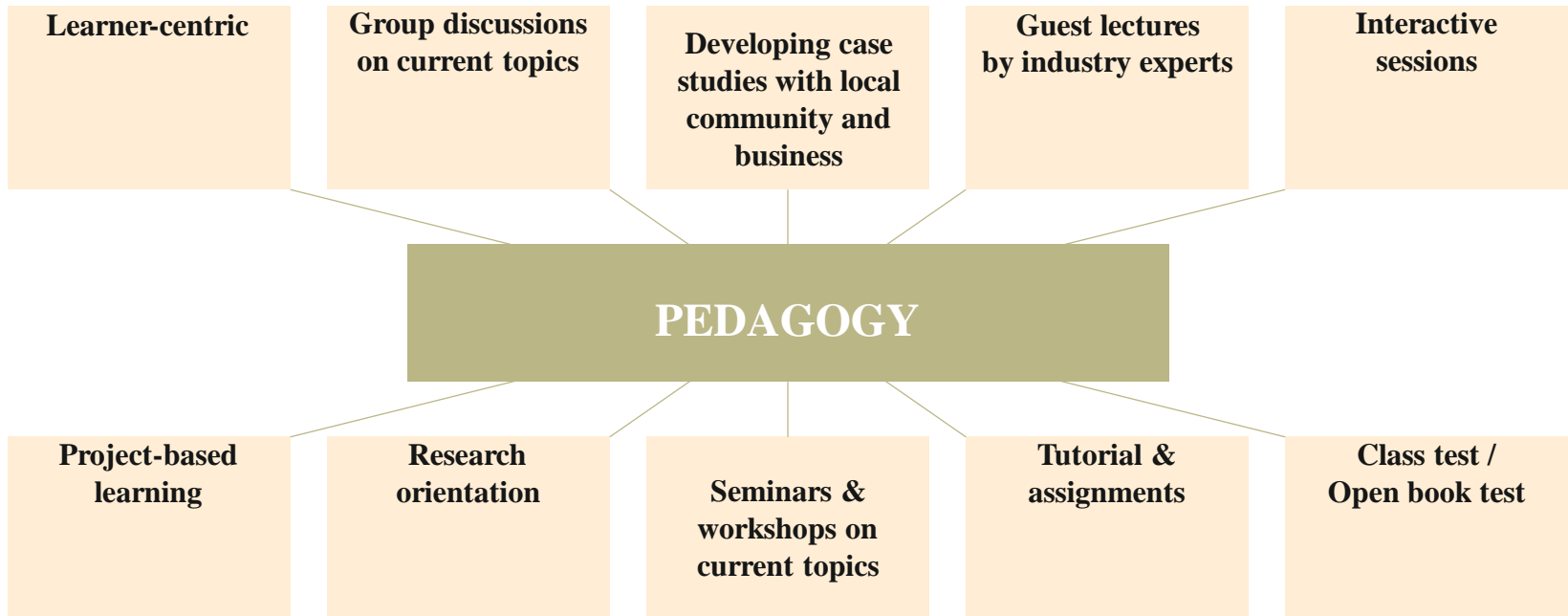
Experiential  
learning in  
association with  
industry.

Online  
certification  
courses,  
webinars  
and  
corporate  
training.

Choice of  
elective  
subjects from  
wide spectrum  
of subjects to  
meet  
individual's  
professional  
goals.

Accreditation  
by ICAI for CA-  
CPT coaching.\*

# Pedagog







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## Value Addition

Tally ERP 9.0

Advanced MS Excel Program

Soft Skills Training

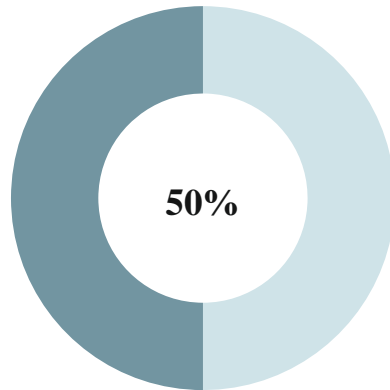
Capital Market Operations



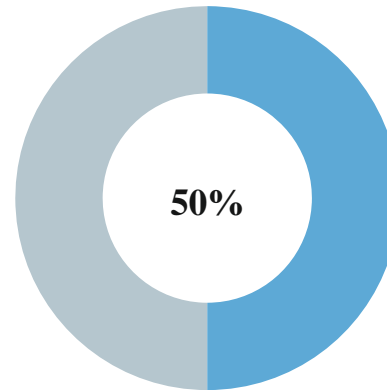
## Assessment

A blend of periodic written assessment and continuous assessment will be used for better engagement of student and effective evaluation.

**End Trimester Exam**



**Continuous Internal Assessment**





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## Career Options After B.Com.(E-Commerce)

The undergraduate course in B.Com. E-commerce offers plenty of career opportunities to aspirants. Corporate, Banking, Insurance, Financial sectors and Business Research Institutes are the major employers of these professionals. The e-commerce professionals can find lot of job openings outside the country also. The different job profiles after B. Com. E-commerce are mentioned below:

- E-retailing
- E-trading Companies
- Management Consultancy
- Logistic Management in Reputed Companies
- E-Commerce Analysts
- Executive Assistant
- Risk Analyst
- Consultant in E-Commerce companies
- Research assistant
- Executive in NGOs



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## Career Options After B.Com.(E-Commerce)

Graduates also prefer to opt for further higher and academic study:

- Chartered Accountancy (C.A.)
- Company Secretary (C.S.)
- Cost & Management Accountancy (C.M.A.)
- Certified Public Accounting (C.P.A.)
- M. Com. - Masters of Commerce
- M.B.A. - Masters of Business Administration (E-Commerce, Marketing Management, Financial Management, Human Resource Management, Banking & Insurance Management)



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## Placement

**Provides basic training for soft skill & overall personality development.**

**Number of pre-placement activities to expose the students to recruitment process.**

**Campus recruitment training program.**

**100% placement assistance.**



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## Our Top Rec




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## Students Testimonials - 1

**Arjun Choudhary**  
WNS Global Services



Three years ago our journey started at MIT. We were bit nervous and anxious. Our professors inspired and challenged us throughout this quest to help us achieve our goals. Strangers to each other we walked in and hand in hand we walked out from here. Our college has always taught a lot to us that how to face difficult situation and cherishing by defeating that difficult situation. At the end I really thanks to this college, teaching and non-teaching staff and to our beloved principal Dr. Madhuri Kulkarni ma'am for her support and motivation in this journey of three years. Thank you.

**Miss. Apoorva Anusha**  
ICICI Prudential



I am currently working in ICICI prudential, one of the top insurance company in india as sales manager. The biggest thing that I gained from my graduation is practical knowledge of how corporate world functions. The curriculum is such that knowledge is imparted not just through course books and lectures but also through case analysis, ongoing national and international issues, seminars, and more. I am thankful to the faculty for preparing me to deal with real-world issues in work life. That is how working in the insurance sector has been fairly easy for me till now.

B.Com EC.



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## Activities Con



B.Com EC.





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## Fee Struct

**Indian students - Rs. 1,00,000/-**

**Foreign students - as per MIT WPU Norms**



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**Reach us**

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**admissions@mitwpu.edu.in**

**www.mitwpu.edu.in**

B.Com EC.

The image features a white background with decorative geometric shapes in the corners. In the top right and bottom left corners, there are clusters of overlapping squares in shades of teal, light blue, orange, and brown. The text 'Thank You' is centered in a red, serif font.

Thank You