

DEPARTMENT OF BUSINESS



Since 1983

Dr. Vishwanath Karad

**MIT WORLD PEACE
UNIVERSITY | PUNE**

TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS



WHERE
BUSINESS THEORIES
TRANSLATE INTO
REAL OPPORTUNITIES

**ADMISSIONS
OPEN 2026**

School of Business

The WPU School of Business at MIT-WPU provides a future-focused learning environment where academic excellence meets real-world application. Designed to develop versatile professionals, the School offers an industry-aligned curriculum that combines foundational business knowledge with evolving market demands. Students are prepared to navigate dynamic business landscapes with strategic thinking, innovation, and ethical responsibility.

Learning extends beyond the classroom through live projects, case analyses, industry interactions, and structured mentoring. Guided by a distinguished faculty of experienced academicians and industry practitioners, students gain practical exposure and global perspectives across various domains.

At the School of Business students develop not only academic competence but also leadership, communication, and entrepreneurial capabilities—preparing them to create meaningful value for organisations and society.

Department of Business

The Department of Business at WPU School of Business, offers future-focused management education that blends strong academic foundations with practical, industry-oriented learning. Offering undergraduate, postgraduate, and doctoral programmes, the Department nurtures analytical thinking, leadership capability, and entrepreneurial mindset. The curriculum integrates case-based pedagogy, live industry projects, internships, and skill development to ensure real-world relevance. With a legacy spanning over 43 years, the Department is committed to shaping globally competitive business leaders and entrepreneurs prepared to address the complexities of today's evolving business environment.

Times B-School 2025 Rankings

Ranked **3rd** in the Top 40 Private Universities



Key Highlights

- **Case-based learning approach:** Develop practical problem-solving skills crucial for real-world scenarios.
- **Corporate World Exposure:** Gain invaluable insights through industry visits and live projects.
- **Dynamic Business Simulation:** Collaborate with Capstone or Marketplace, USA, for hands-on, real-world business challenges.
- **Mandatory Summer Internship:** A 6-8 week immersive experience with renowned companies.
- **Competitive Exam Preparation:** Specialised classes for CAT/GMAT/ATMA/XAT/CET to enhance your readiness
- **Dedicated Placement Support:** The Centre for Industry-Academia Partnerships (CIAP) offers structured assessments, training, and grooming.
- **Entrepreneurial Ecosystem:** The MIT-WPU Technology Business Incubator (TBI) supports early-stage entrepreneurs with funding, mentoring, and networking.
- **Unique Immersion Programmes:** Rural, national, and international immersion programmes broadens outlook and prepare students to address real-world challenges.
- **Life Transformation Center (LTC):** A distinctive five-day immersive programme integrating agriculture, physical fitness, patriotism, leadership, and spirituality—guiding individuals to reconnect mind, body, spirit, and the deeper purpose of life.
- **Career Development Centre (CDC):** Access dedicated career support through mock interviews, placement preparation, résumé-building workshops, and career guidance.

Programmes Offered

UNDER GRADUATE PROGRAMME

Bachelor of Business Administration (BBA) (Hons.)*

Duration 4 Years Fee Per Annum ₹ 3,30,000

BBA Digital Marketing (Hons.)*

Duration 4 Years Fee Per Annum ₹ 3,30,000

BBA International Business (Hons.)*

Duration 4 Years Fee Per Annum ₹ 3,30,000

BBA Global Marketing and Event Management (Hons.)*

Duration 4 Years Fee Per Annum ₹ 3,30,000

BBA Banking Finance and Insurance (Hons.)*

Duration 4 Years Fee Per Annum ₹ 3,30,000

BBA Business Analytics (Hons.)*

Duration 4 Years Fee Per Annum ₹ 3,30,000

BBA Sales and Marketing (Hons.)*

Duration 4 Years Fee Per Annum ₹ 3,30,000

BBA HR Management (Hons.)*

Duration 4 Years Fee Per Annum ₹ 3,30,000

*Note: As per NEP 2020, students can exit the programme upon successful completion of the 3rd year (with a regular degree).

POST GRADUATE PROGRAMME

MBA International Business

Duration 2 Years Fee Per Annum ₹ 5,00,000

MBA Finance

Duration 2 Years Fee Per Annum ₹ 5,00,000

MBA Operations and Supply Chain Management

Duration 2 Years Fee Per Annum ₹ 5,00,000

MBA Digital Marketing

Duration 2 Years Fee Per Annum ₹ 5,00,000

MBA Marketing

Duration 2 Years Fee Per Annum ₹ 5,00,000

MBA Human Resource Management

Duration 2 Years Fee Per Annum ₹ 5,00,000

MBA Banking and Financial Services

Duration 2 Years Fee Per Annum ₹ 5,00,000

MBA Business Analytics

Duration 2 Years Fee Per Annum ₹ 5,00,000

MBA Healthcare Management

Duration 2 Years Fee Per Annum ₹ 5,00,000

MBA Construction Management

Duration 2 Years Fee Per Annum ₹ 5,00,000

Ph.D. PROGRAMME

Ph.D. in Management

Visit the official website of MIT-WPU: mitwpu.edu.in

ELIGIBILITY CRITERIA & SELECTION PROCESS

Programme	Eligibility Criteria	Selection Process
Undergraduate Programme	<p>Minimum 50% aggregate score in Class 10+2/ HSC or its equivalent examination in any stream with English subject (Minimum 45% aggregate marks for candidates belonging to the Reserved Category from Maharashtra State). OR Minimum 60% aggregate score in any 3 years Engineering Diploma from State Government approved Institution/ board.</p>	<p>Admission will be based on the MIT-WPU CET 2026 Entrance Examination and the Personal Interaction (PI) score, conducted by MIT-WPU as per the prescribed schedule</p>
Postgraduate Programme	<p>Minimum 60% aggregate score in 3/4-year graduation degree in any stream from a UGC-approved institution/university or its equivalent (Minimum 55% aggregate marks for candidates belonging to the Reserved Category from Maharashtra State). AND A minimum of 60% aggregate marks in Class 10 (SSC) and Class 12 (HSC) examinations, with English as a compulsory subject. AND The valid non-zero national level entrance score is mandatory for confirmation of admission.</p>	<p>Admission will be based on the merit of a valid score in CAT 2025, XAT 2026, NMAT 2025, GMAT, CMAT 2026, MAH-CET 2026, PERA 2026 or MAT (September 2025 onwards). AND Candidates will also be evaluated through Group Discussion (GD)/Extempore, Personal Interaction (PI) conducted by MIT-WPU, along with consideration of their Past Academic Record and Work Experience. AND The valid (non-zero) national level entrance score is mandatory for confirmation of admission</p>
Ph.D. Programmes	<p>visit the official website of MIT-WPU: mitwpu.edu.in</p>	

Scholarships

MIT-WPU offers financial assistance and scholarships to the meritorious students based on their academic performance in the National level/State Level entrance exams / Entrance Examination conducted by MIT-WPU (MIT-WPU CBT Score) for the academic year 2026-27.

The categories of Merit Scholarships are as below*:

1. **Dr. Vishwanath Karad Merit Scholarship**
2. **MIT-WPU Merit Scholarship-I**
3. **MIT-WPU Merit Scholarship-II**

*Terms and conditions:

1. Scholarships are granted on a First Come First Serve basis.
2. Scholarships are awarded as fee adjustments.
3. To maintain the scholarship throughout the programme, students must maintain a minimum academic score of 8 CGPA across all semesters, attendance of at least 80%, and a clean disciplinary record.



Scan QR Code for
More Information

Placement

MIT-WPU's Centre for Industry-Academia Partnerships (CIAP) offers extensive career opportunities, consistently achieving high placements by connecting students with top companies and providing expert career guidance and professional preparation.



Highest Package

₹16.42 LPA

Our Top Recruiters



& many more...

International University Collabs

MIT-WPU continues to foster, strengthen, and sustain global relationships. We extend intercultural networks for our students and strive towards global leadership. The initiatives include student and faculty exchange programmes, summer and winter programmes, research associations, and international immersions. We also offer semester-abroad programmes, project mentorship, extra credit programmes, and enriching intercultural activities. MIT-WPU has built partnerships with over 40 universities, including Deakin University, Macquarie University, Monash University, University of Vermont, Eastern Michigan University, and Virginia Commonwealth University, among others.



LIFE @ MIT-WPU



100+ student clubs at MIT-WPU stand as a vibrant community within the academic hub. The clubs give students an extraordinary opportunity to engage in a wide array of activities, events and competitions for personal and professional growth.

Hostel

MIT-WPU offers fully equipped, cutting-edge hostel facilities to students, both on and off-campus, ensuring a comfortable and secure living environment. Students can choose between twin-sharing and triple-sharing rooms, all of which come with unlimited high-speed Wi-Fi and housekeeping services. Our hostels are overseen by full-time wardens, equipped with CCTV monitoring, and feature biometric-enabled entrances to prioritize safety.

- Live food counters with fresh, hygienic, nutritious meals in multiple cuisines.
- In-house laundry facilities for student convenience.
- On-call doctors and hospital tie-ups for emergencies.
- Recreation zones with dance/ yoga rooms, gym, gaming area, hangout zones, and reading room.
- Dedicated transport between hostels and campus.
- Modern facilities with housekeeping and high-speed internet.
- 24x7 campus security with biometric entrances and round-the-clock wardens.



Degree++ Courses

LEARNING BEYOND CLASSROOM

A carefully curated set of experiential learning courses designed to foster the holistic development of our students.

FIRST YEAR

→ Social Leadership Development Programme (SLDP)

Necessary exposure and opportunities to become a change leader.

→ Co-Creation

Ability to work in multi-disciplinary teams on real world complex problems.

SECOND YEAR

→ Research, Innovation, Design, and Entrepreneurship (R.I.D.E)

Pathway to innovation and entrepreneurship

→ Rural Immersion

Understand the problems of Bharat and employ technical skills to benefit society.

→ Life Transformation Center

Journey of reflection and self-discovery

THIRD YEAR

→ National Immersion Programme

Exposure to and appreciation of academic, cultural and regional diversity

→ Democracy, Leadership Governance & Public Policy

Contribute to society using critical thinking and by embracing different viewpoints

** Terms and conditions apply*

About MIT-WPU

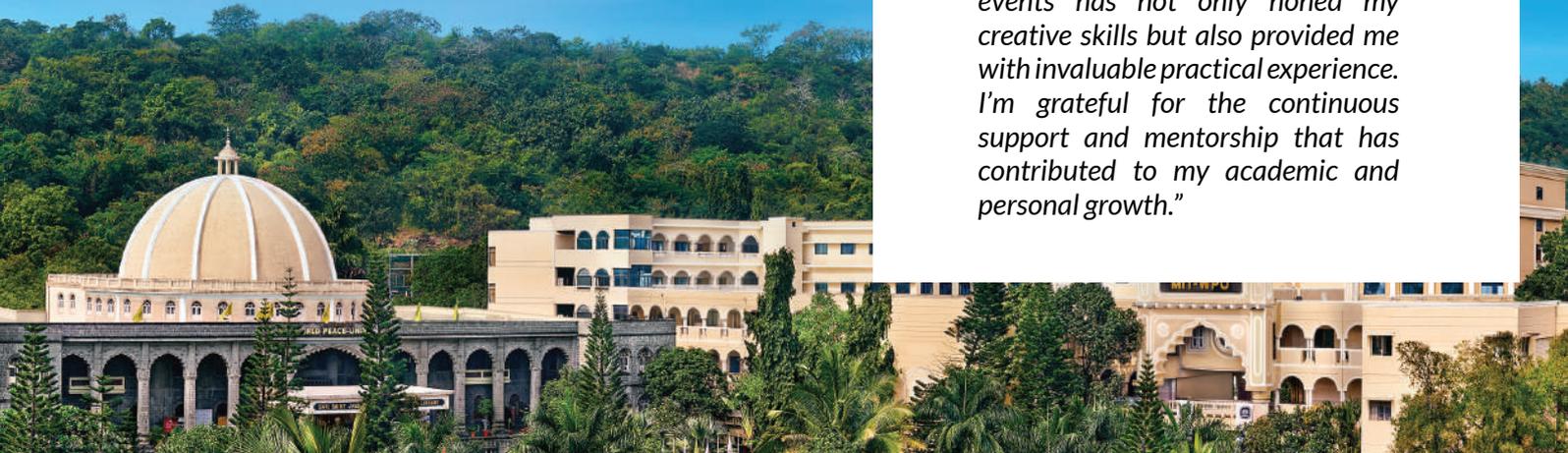
With a rich legacy of 43+ years in fostering world-class academic excellence and over 100,000 alumni across the globe, MIT-WPU is one of the premier centres of higher learning in India. Today over 25,000 students from diverse backgrounds across the world are experiencing a 'life-transforming curriculum' across a multitude of professional academic programmes. Currently, students are pursuing education in over 150 programmes at MIT World Peace University. Located in the picturesque city of Pune, the MIT-WPU campus is surrounded by key civic infrastructure and sprawls over 65 acres of lush green campus.



CHETNA PUROHIT

BBA Global Marketing and Event Management programme

"Pursuing the BBA Global Marketing and Event Management programme at MIT-WPU has been a transformative experience. The faculty at MIT-WPU nurtured my passion for management and event planning through hands-on projects and industry-specific insights. My involvement in theatre and various events has not only honed my creative skills but also provided me with invaluable practical experience. I'm grateful for the continuous support and mentorship that has contributed to my academic and personal growth."



Maharashtra, Goa:
8007042359,
7030963287

Rajasthan:
7030963285

West Bengal, North East:
9075038051

Bihar:
7030963289

**Delhi, NCR, Haryana,
Jammu & Kashmir:**
7774023698

**Uttarakhand, Himachal
Pradesh:**
8380023757

Uttar Pradesh:
8007042264,
9075038047

Chhattisgarh:
8605007435

Punjab:
9607132371

Jharkhand:
7030963288

Karnataka, Kerala :
8799949590

**Andhra Pradesh, Tamil
Nadu, Telangana,
Puducherry:**
9145002073

**Gujarat, Dadra and Nagar
Haveli and Daman and Diu:**
7720061620

Madhya Pradesh:
9112228871



Since 1983

Dr. Vishwanath Karad

**MIT WORLD PEACE
UNIVERSITY | PUNE**

TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

Call: +91 20 7117 7137
WhatsApp: +91 98814 92848 (Message only)
Email: admissions@mitwpu.edu.in
Website: mitwpu.edu.in
Address: MIT-WPU, Kothrud, Pune

APPLY ONLINE



Disclaimer: This brochure provides general information about the programmes. Dr. Vishwanath Karad MIT World Peace University, Pune (MIT-WPU) reserves the Do right to revoke, modify, add or delete one or more of the terms and conditions outlined in the brochure. MIT-WPU reserves the right to amend the provisions of the programme, eligibility, admission & scholarships without notification as & when deemed fit/appropriate due to any changed circumstances.