



School of Business

Department of Hospitality Management

A University for Students
Life Transformation

2024

- ✦ BBA Hospitality and Hotel Administration
- ✦ Certificate Course in Bakery & Patisserie
- ✦ Certificate Course in Culinary Entrepreneurship

The background of the entire page is a photograph of the MIT-WPU building, a large, multi-story structure with a yellow facade and arched windows. In the foreground, there are lush green trees and palm trees. A red car is visible in the bottom left corner. A semi-transparent red box with a white grid pattern is overlaid on the bottom left, containing the text 'MIT-WPU'.

MIT-WPU

With a rich legacy of 40 years in fostering world-class academic excellence and over 100,000 alumni across the globe, MIT-WPU is one of the premier centres of higher learning in India that offers over 150 programmes.

The programmes are developed by leading Indian and international academics and focus on both theoretical and practical aspects. Students at MIT-WPU benefit from a hands-on learning approach, mentor-mentee relationships, internships, and immersion programmes that provide opportunities for real-world learning and personal growth.





Department of Hospitality Management

MIT-WPU's Department of Hospitality Management offers top-notch BBA and certificate programmes designed to help students succeed in the hospitality industry. These highly practical courses, which involve project-based experiential learning, are taught by industry experts and renowned academicians.

The department boasts modern labs with state-of-the-art equipment, hospitality software, and smart classrooms that facilitate hands-on learning and operational experience.

The department also offers hospitality workshops led by industry mentors from top hotel chains, and organises rural, national, and international immersion programmes to give students valuable industry exposure.



Highlights

- ✦ The curriculum is a 30:70 mix of theory and practical applications
- ✦ Academic Collaboration with Technological University of Shannon, Ireland, Industry Collaboration with Blue Diamond, Pune -IHCL SeleQtions, Courtyard by Marriott, One8 Commune
- ✦ Faculty members who are highly qualified and experienced
- ✦ Hospitality workshops led by industry mentors from Taj Hotels, The Oberoi Group, ITC Hotels, Marriott Hotels, and others
- ✦ Strong mentor-mentee relationship
- ✦ Experiential learning through projects
- ✦ Hands-on learning facilitated by modern laboratories outfitted with equipment, hospitality software, and classrooms
- ✦ Immersion programmes in rural, national, and international settings
- ✦ Strong industry connections will provide exposure to top hotel brands in India and around the world
- ✦ 100% training and assistance with placement in national and international hotel chains
- ✦ 17 week internship in prestigious hotels and organisations in India and abroad Field trips, industry visits, participation in various competition and interactions with celebrity chefs and renowned sommeliers
- ✦ More than 100 student-led clubs catering to varied interests, from technology to drama
- ✦ Dedicated Industry-Academia Center Partnerships to assist students in obtaining job opportunities in world-class organisations through structured assessments, training, and grooming activities.
- ✦ Scholarships for deserving students





Associate Director's Message

On behalf of the Department of Hospitality Management, I welcome you to MIT-WPU. Over the next decade, the international hotel and tourism industries are expected to be one of the world's fastest-growing employment sectors, and this trend is expected to continue. The industry demands an international mix of managers, chefs, and entrepreneurs.

The Department of Hospitality prepares our students for global careers in the most exciting industries in India and abroad. We emphasise hands-on training in different aspects of the hotel and tourism industries. Our teaching faculties are all highly qualified and fully dedicated to our mission of preparing all students for limitless career opportunities in the hotel and tourism industries.

We are supported by a worldwide network of offices and international hotel companies that offer a number of internships and job opportunities in the hotel and tourism industries.

I invite you to the department to experience hands-on practical learning and the essential skills to join one of the most happening industries and craft a bright future ahead.

Dr. Shefali Joshi

Associate Director

Department of Hospitality Management







Learn with Masterchef Pankaj Bhadouria

Brand Ambassador,
Department of Hospitality Management, MIT-WPU

Whether you are a cooking enthusiast or are looking to make a full time career in the Hospitality industry, MIT-WPU presents a once in a lifetime opportunity to learn from India's first MasterChef, Pankaj Bhadouria.


With MasterChef Pankaj Bhadouria as the brand ambassador of MIT-WPU's Department of Hospitality Management, students will have the opportunity to learn directly from one of the most successful and renowned Chefs in India through her masterclasses, online engagements and one-to-one sessions on the university campus itself.

Pankaj Bhadouria, who's passion for cooking has won her international repute, took the bold step of letting off a successful teaching career of 16 years to participate in the first ever season of MasterChef India which aired on Indian entertainment channel Star Plus, and went on to become the first ever MasterChef of India. Since then, she has been a part of many prestigious culinary festivals and has been invited by renowned hotel chains, festivals, and institutions around the world including the Varli Food Festival in New York; Cambridge University, UK; MRC-Medical Research Council, UK; British Broadcasting Corporation; Abu Dhabi International Book Festival; Mithaas Restaurant in New Jersey and Urban Spice restaurant in New York. When Rick Stein, one of UK's top Chefs, came to India in the search of the perfect curry on his show Rick Stein's India, Pankaj introduced him to the delicate flavours of the Awadhi Cuisine in its final episode.

She is also the first MasterChef winner in the world to have an official MasterChef Cookbook to her name. Ever since, she has published several books including Chicken from my Kitchen, Barbie- I am a Chef, The Secret's in the Spice Mix and Uttar Pradesh- a Cultural Kaleidoscope. She is a TEDx speaker and has been felicitated by the Hon. President of India, Shri R. N. Kovind as 'First Ladies' – an award given by the Ministry of Women & Child Development, Govt. of India.

Chef Bhadouria has been a part of widely popular television programs including Kifayati Kitchen, Rasoi Se - Pankaj Bhadouria ke Saath, Just Like That, Dream Kitchen and more. She is also the face of brands like Knorr Cup-a-Soup, Amway's Nutrilite, Eastern Masalas, Hindustan Unilever's Taaza Tea and more.

Her partnership with the Department of Hospitality Management brings the students the opportunity to get hands-on experience in various aspects of the hospitality industry, including food and beverage service, kitchen operations, and management. The students will also learn about important aspects such as food safety, sanitation, and hygiene, which are crucial for working in the hotel and hospitality industry. This partnership is an exciting chance for the students to learn from the expert to augment their knowledge and enrich their learning from the perspectives of a global professional!





BBA Hospitality and Hotel Administration

The BBA in Hospitality and Hotel Administration at MIT-WPU provides students with a broad understanding of the hotel industry, as well as knowledge of a variety of sectors such as food and beverage, front office and accommodation management, personnel management, financial and hotel accounting in accordance with industry standards. The programme provides students with an understanding of consumer behavior, sales, marketing, and management processes in the hospitality industry, as well as the impact of these processes.

Students gain a thorough knowledge of the hospitality industry and its related areas of entertainment, catering, and culinary aspects. BBA in Hospitality and Hotel Administration graduates can find rewarding jobs in industries such as accommodation/lodging, airline catering, chef, club management, cruise ship hotel management, entertainment, food & beverage, guesthouse management, and tourism.

Duration: 3 years*

Fee: ₹ 2,35,000/- PA

*Eligible students who opt for 4th year of undergraduate programme will be awarded Honours degree as per the New Education Policy

Career Opportunities

- ✦ Housekeeping Managers
- ✦ Front Office Managers
- ✦ Restaurant Managers
- ✦ Banquet Managers
- ✦ Food and Beverage Managers
- ✦ Food stylists
- ✦ Club Managers
- ✦ Catering Managers
- ✦ Kitchen Managers
- ✦ Guesthouse Managers
- ✦ Chefs
- ✦ General Managers



Certificate Course in Bakery & Patisserie

The certificate course in Bakery and Patisserie offered by the Department of Hospitality Management is ideal for those interested in launching a successful career in baking and pastry making. The six-month programme teaches students how to bake delectable cakes, pastries, and breads from around the world.

Students are taught by eminent bakers and chefs from the industry, and they are also trained in the business aspects of opening and running a successful bakery.

The Department provides 100% placement assistance as well as internships in 5-star hotels and restaurants.

Duration: 3 Months

- 2 Months Classroom / Lab
(Thrice a Week for 8 weeks)
- 1 Month Internship / Project

Fee: ₹60,000/-

Career Opportunities

- ✦ Executive Pastry Chefs
- ✦ Research & Development Pastry Chefs
- ✦ Chocolatiers
- ✦ Cake Decorators
- ✦ Baker or Specialty Bakers
- ✦ Bakery Merchandisers
- ✦ Food Stylists



Certificate Course in Culinary Entrepreneurship

The one-of-a-kind certificate course in culinary entrepreneurship trains students in the intricacies of the culinary industry, from Indian and continental cuisine techniques to the practices of managing a commercial kitchen, through a perfect blend of theory and practice.

The Department has cutting-edge infrastructure to train students in the skills and techniques required by the industry. Through its strong industry ties, the Department provides internship opportunities in top restaurants, 5 star hotels, fine dine restaurants, and commercial kitchens, and assists students in obtaining placements in well-known restaurants after completing the course.

Duration: 3 Months

- 2 Months Classroom / Lab
(Thrice a Week for 8 weeks)
- 1 Month Internship / Project

Fee: ₹ 60,000/-

Career Opportunities

- ✦ Specialty Chefs
- ✦ Hospitality Business Owners
- ✦ Commercial Kitchen Managers
- ✦ Food Photographers
- ✦ Concept Developers
- ✦ Food Bloggers
- ✦ Chef Managers
- ✦ Food Entrepreneurs



Eligibility and Selection Process

BBA Hospitality and Hotel Administration

Minimum 50% aggregate score in 10+2/- Class 12th or in equivalent examination with English subject in any stream (at least 45% marks, in case of Backward class category candidate belonging to Maharashtra State only)

The selection process for the programme is based on MIT-WPU CET Personal interaction (PI) score.

Personal interaction assessment is based on Communication skills, Analytical skills, General Awareness and Personality Traits.

Certificate Courses

- Passed Class 10th from a Govt. Approved Institution



Scholarships

MIT-WPU awards scholarships to its meritorious students based on their academic performance in requisite National/State Level Entrance Exam scores and in the MIT-WPU CET Examination, conducted by MIT-WPU, for the academic year 2024-25. These scholarships are valid for the duration of the programme*.

The categories of Merit Scholarships are:

- ✦ Dr. Vishwanath Karad Merit Scholarship
- ✦ MIT-WPU Merit Scholarship
- ✦ Scholarships to Elite Sportsperson
- ✦ Scholarship Awarded to the wards of MIT-WPU/ MAEER's staff members

*Terms & Conditions apply:

- ✦ All Scholarships are awarded on a First Come First Serve basis
- ✦ All Scholarships are awarded as fee adjustments.
- ✦ To continue the scholarship for the entire duration of the programme,
 - a) a minimum level of the academic score has to be maintained at an 8 CGPA across all semesters
 - b) attendance is to be maintained at a minimum of 80 percent
 - c) there should be no disciplinary action against the student.

For more detailed information visit our website: www.mitwpu.edu.in/Admissions



Internship

Experiential learning is an integral component of learning at MIT-WPU. The students get an opportunity to apply their knowledge through a mandatory 17 weeks internship incorporated within the BBA degree. Completing the certificate courses also opens up a number of internship opportunities for the students.

These internships aim to provide a platform to integrate classroom knowledge with related practical applications and skills in a professional ecosystem. The students get a chance to access real-world practical learning that instill critical perspectives for rewarding future career pathways.

Placements

The Training and Placement Cell at MIT-WPU plays a crucial role in locating job opportunities for students who complete their BBA by inviting reputed firms and organizations looking for adept professionals. MIT-WPU has been successful in maintaining high placement statistics over the years.

The Placement Cell organises regular career guidance programmes for all students. The cell also arranges training programmes for communication skills, mock interviews, group discussions, and multiple workshops.

Top Recruiters



Life at Campus

MIT-WPU ensures that the campus, course curriculums, and activities enhance a student's learning experience and make them physically fit, mentally sharp, and spiritually elevated.



Rural Immersion Programme

MIT-WPU's rural immersion programme is a unique educational opportunity that helps students understand and address the challenges faced by rural communities. During the programme, students visit a village and learn about the local culture, community, and landscape. They work on various projects, such as optimising irrigation systems, conserving and storing water, recycling waste, and using solar power, to improve the rural environment. This hands-on, real-life learning experience helps students develop critical thinking, problem-solving, and community awareness skills. It also helps them gain a deeper understanding of rural society and how their knowledge can lead to innovative solutions. Through these programmes, students learn how to bridge the gap between urban and rural areas in India.



R.I.D.E.

R.I.D.E is a one-of-its-kind conclave annually conducted and hosted by the Innovation Club of MIT-WPU to expand the horizons of education beyond academics and open the pathway for students towards entrepreneurship. The conclave is meant to expose students to the emerging research, entrepreneurship, design thinking and innovation in various fields. The 5 day conclave witnesses a footfall of over 10,000 students and showcases over 100 start-ups from various sectors including technology, design, health-care, agri-tech, sustainable energy and retail. More than 50 experts from the venture capital industry address students about the changing face of start-ups, innovations and the evolving market trends to encourage out-of-the-box thinking by simulating a real-world start-up environment.



Bharatiya Chhatra Sansad

MIT-WPU's flagship social initiative and brainchild of Shri. Rahul V. Karad, the Bharatiya Chhatra Sansad (BCS) is an annually conducted national level event which aims to regenerate youth's interest in the country's political system, governance and administration. This non-political platform aims at sensitising the youth to the changing social and political landscape of the country through debates, discussions, addresses from eminent personalities including the chief ministers and governors of various Indian states, union ministers and members of the parliament. The BCS is also a platform to honour many young sarpanch, local leaders from different parts of the country, and social workers who have brought about a positive change in their localities and the lives of the people. The sansad witnesses participation of students from around 25,000 institutes in India.



Other Events at MIT-WPU

MIT-WPU is known for its dynamic and engaging academic and extracurricular events, which provide students with numerous opportunities to learn, grow, and get involved in their community. In addition to the well-known events R.I.D.E. and BCS, there are over 100 student-led events that take place at the university throughout the year. These events cover a wide range of interests and topics, from cultural festivals and guest lectures to community service projects and sporting events. By participating in these events, students can gain valuable skills, make new connections, and become more active and engaged members of the MIT-WPU community. Some of the events are as follows:

1	Design Xpo	2	Aarohan
3	Kala Mehfil	4	Hackathon
5	National Conference on Media and Journalism	6	Abhivyakti
7	TEXEPHYR	8	TedX
9	Techogenesis	10	RoboCon
11	Science Expo	12	Social Leadership Development Program (SLDP)
13	World Parliament of Science, Religion and Philosophy	14	Bharat Asmita National Awards
15	National Women's Parliament	16	International Symposium on Law and Peace
17	Vidhi-Manthan	18	Peace Marathon
19	Sports Summit	20	Vasundhara and many more...

Students' Clubs at MIT-WPU

MIT-WPU is home to a diverse and active student community, with a wide range of clubs and organisations catering to a variety of interests and passions. These student-led clubs provide opportunities for students to get involved, make new connections, and develop their leadership skills.

Majorly, there are 5 categories of clubs at MIT-WPU; cultural, social, sports, co-curricular and NCC/NSS clubs which provide students with opportunities to learn about and explore their specific areas of interest.

Some examples of clubs at MIT-WPU include:

- ✦ The Innovation Club, which hosts events and work-shops related to entrepreneurship and innovation
- ✦ The Art and Photography Club, which brings together students with a shared interest in artistic expression
- ✦ The Sports Club, which organises sporting events and activities for students to participate in
- ✦ The Cultural Club, which celebrates the diversity of the MIT-WPU community and promotes cultural exchange
- ✦ Aatman - It is the only Mental Health Club of MIT-WPU, Pune, that is led by the students of the Psychology department.
- ✦ Team Dart - Team Dart is a motorsports team of MIT-WPU which annually participates in a competition named Rally Car Design Challenge (RCDC) organized by professional industry sponsors

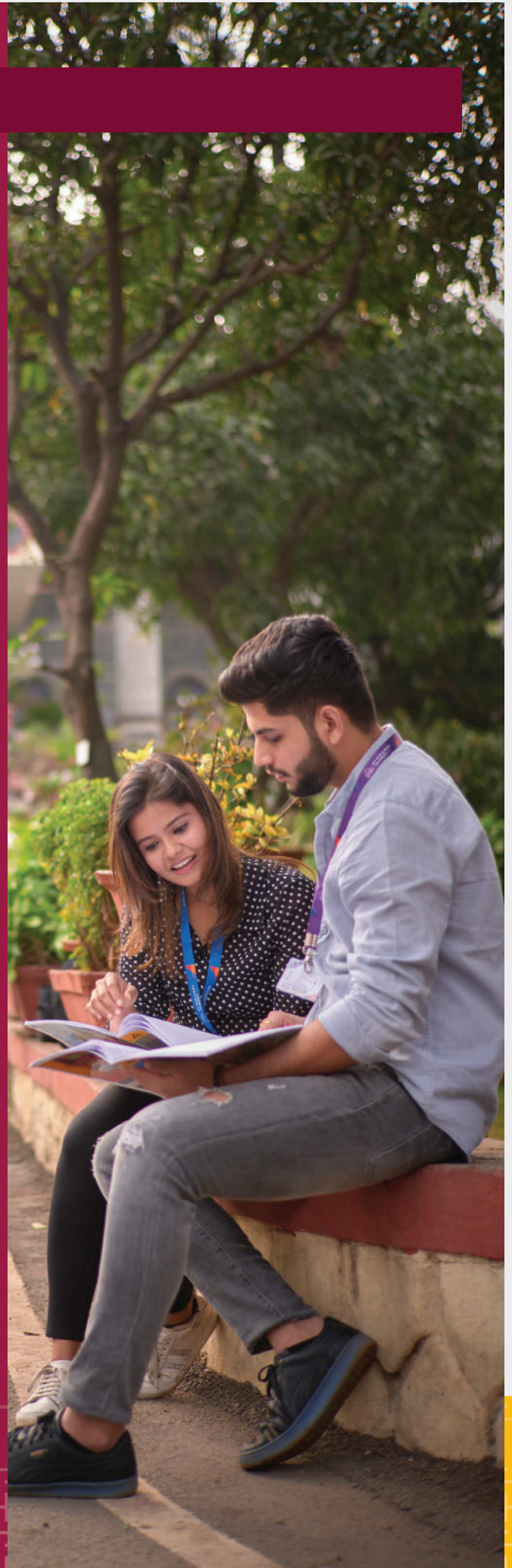
By joining a club or team, students learn to make the most of their time while engaging their mind and developing their skills, making meaningful contributions to the community at large. These clubs also participate in national and international competitions and have won various awards, ranks and recognition on numerous platforms.

Peace Studies

The mandatory peace studies module at MIT-WPU aims to provide students with a holistic education that integrates various disciplines for their personal development. Through this module, students gain a greater understanding of the interconnectedness and interdependence of mind, matter, spirit, and consciousness. They also learn about the critical spiritual laws that can help them develop a scientific temperament and a spirit of inquiry, as well as a sense of humanism.

In addition, the peace studies module introduces students to various yoga practices that help them develop their information base and cognitive abilities, as well as their critical thinking skills and personality. Upon completing the course, students will have a better understanding of how elevated consciousness can positively impact human behaviour and contribute to a happier, healthier, more peaceful, and empowered world.

Overall, the peace studies module aims to equip students with the knowledge and tools they need to become more conscious, compassionate, and responsible global citizens.



Admission Process

Start application at
admissions.mitwpu.edu.in
by filling enquiry



Fill Application Form and
submit form till last page
(Pay application fees for
entrance examination
- ₹1500)



Appear for
MIT-WPU CET process
(Date will reflect on Student
Dashboard/Website)



Receive provisional offer
of admission (if selected,
on registered email)



Complete all sections of
Registration Portal
(Payment/Personal/
Education/Documents)



Original Document
Submission



Receive Login ID
and Password



Receive relevant Link for
MIT-WPU CET process



Check result on Application
Student Dashboard,
once results are declared
(Dates notified on email)



Complete Program
Fee Payment
(1st Instalment)



Receive Student PRN
(Permanent Registration
Number) on registered email



Welcome to
MIT-WPU!



Dr. Vishwanath Karad

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TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

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