

DEPARTMENT OF MEDIA AND COMMUNICATION



Since 1983

Dr. Vishwanath Karad

**MIT WORLD PEACE UNIVERSITY** | PUNE

TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

TURNING IDEAS  
INTO MEANINGFUL  
MEDIA IMPACT.



**ADMISSIONS  
OPEN 2026**

# School of Liberal Arts

*MIT-WPU's School of Liberal Arts cultivates intellectual excellence through a vibrant fusion of academic distinction and creative exploration. Our transformative curriculum encompasses literature, philosophy, film-making, media communication, and sociology, with a unique focus on Peace Studies, which addresses contemporary global conflicts. Distinguished faculty blend educational expertise with industry insights, delivering comprehensive real-world perspectives. This dynamic hub ignites a passion for the humanities while broadening horizons, creating a gateway to experience the richness of human life through collaborative intellectual discovery and creative expression.*

# Department of Media and Communication

*The Department of Media and Communication at MIT-WPU emerges as India's premier centre of excellence, cultivating critical thinkers who understand the intricate media dynamics of society. Through innovative pedagogy blending theoretical rigor with industry-oriented assignments, we nurture socially aware professionals equipped for emerging digital landscapes. Interactive sessions with industry experts and cutting-edge practical insights transform students into confident communicators ready to navigate the evolving corporate world, specialising in media studies, advertising, public relations, and journalism with technological proficiency.*



## Key Highlights

- **Cutting-Edge Labs:** Advanced audio-visual media facilities providing hands-on experience with the latest technologies
- **Industry Immersion:** Study tours to TV channels, Production houses, FM channels, newspaper presses, and advertising & PR agencies for real-world insights
- **Expert Knowledge:** Contemporary media seminars and workshops led by industry professionals and experts
- **Professional Dialogue:** Exclusive Media Talks delivering valuable industry insights and career experiences
- **Vibrant Community:** 100+ student-led clubs fostering extracurricular engagement and collaborative learning
- **Global Perspective:** Cultural immersion programs broadening worldview and understanding global media dynamics
- **Career Guarantee:** 100% placement assistance securing internships and positions with top media organisations
- **Entrepreneurial Support:** TBI funding, mentoring, and networking opportunities fostering media innovation and startups

## Programmes Offered

UNDERGRADUATE  
PROGRAMME

BA Media and  
Communication  
(Hons.)

Duration  
 **4 Years\***

Fee Per Annum  
 **INR 2,75,000 PA**

POSTGRADUATE  
PROGRAMME

MA Media and  
Communication

Duration (Minimum)  
 **2 Years**

Fee Per Annum  
 **INR 2,50,000 PA**

\* Note: As per NEP 2020, students can exit the undergraduate programme upon successful completion of the 3rd year (with a regular degree).



# Eligibility & Selection Process

## BA Media and Communication (Hons.)

### Eligibility Criteria

Minimum 50% aggregate marks in Class 10+2/ HSC or its equivalent examination in any stream with English subject (Minimum 45% aggregate marks for candidates belonging to the Reserved Category from Maharashtra State).

OR

Minimum 60% aggregate marks in any 3 years Engineering Diploma from State Government approved Institution/ board

### Selection Process

Admission will be based on the Media Report & Personal Interaction (PI) score conducted by MIT-WPU as per the prescribed schedule.

Note: MIT-WPU retains the right to make changes to any published schedule for the selection process.

## MA Media and Communication

### Eligibility Criteria

Minimum 55% aggregate marks in 3/4-year graduation degree in any stream from a UGC-approved institution/ university or its equivalent (minimum 50% aggregate marks for candidates belonging to the Reserved Category from Maharashtra State).

### Selection Process

Admission will be based on the Media Report (Report Writing + Response to Open-ended Questions in Audio-Visual format) and Personal Interaction (PI) score, conducted by MIT-WPU as per the prescribed schedule.

Candidates will be given a current topic to speak on. Each student will have 3–5 minutes to present their thoughts, followed by a discussion.

## Scholarships

MIT-WPU offers financial assistance and scholarships to the meritorious students based on their academic performance in the National level/State Level entrance exams / Entrance Examination conducted by MIT-WPU (MIT-WPU CBT Score) for the academic year 2026-27.

The categories of Merit Scholarships are as below\*:

1. Dr. Vishwanath Karad Merit Scholarship
2. MIT-WPU Merit Scholarship-I
3. MIT-WPU Merit Scholarship-II

#### \*Terms and conditions:

- All Scholarships are awarded on a first-come, first-served basis.
- All Scholarships are awarded as fee adjustments.
- To maintain the scholarship throughout the programme, students must maintain a minimum academic score of 8 CGPA across all semesters, attendance of at least 80%, and a clean disciplinary record.



Scan QR Code for  
More Information

# Placements

Your Talent.  
Our Network.



Highest Package  
Rs.9 Lakhs PA

The dedicated Placement Cell, which is the Centre for Industry-Academia Partnerships (CIAP) at MIT-WPU, opens doors to multiple career opportunities for graduates. With a consistent track record of high placements, the cell connects students with prestigious firms, providing career guidance and preparing them for the professional arena. Complementing this, the eight-week Summer Internship, from late April to mid-July, integrates classroom knowledge with hands-on experience. This mandatory programme propels students into professional ecosystems, providing practical insights crucial for their careers.

## Our Top Recruiters

Ogilvy

REUTERS

amdocs

dentsu

RADIO MIRCHI  
It's Real!

राष्ट्रीय फिल्म विकास निगम लिमिटेड  
NFDC  
cinemas of india

NDTV

NETFLIX

& many more...

## International University Collabs

MIT-WPU continues to foster, strengthen, and sustain global relationships. We extend intercultural networks for our students and strive towards global leadership. The initiatives include student and faculty exchange programmes, summer and winter programmes, research associations, and international immersions. We also offer semester-abroad programmes, project mentorship, extra credit programmes, and enriching intercultural activities. MIT-WPU has built partnerships with over 40 universities, including Deakin University, Macquarie University, Monash University, University of Vermont, Eastern Michigan University, and Virginia Commonwealth University, among others.



# LIFE @ MIT-WPU



100+ student clubs at MIT-WPU stand as a vibrant community within the academic hub. The clubs give students an extraordinary opportunity to engage in a wide array of activities, events and competitions for personal and professional growth.

# Hostel

MIT-WPU offers fully equipped, cutting-edge hostel facilities to students, both on and off-campus, ensuring a comfortable and secure living environment. Students can choose between twin-sharing and triple-sharing rooms, all of which come with unlimited high-speed Wi-Fi and housekeeping services. Our hostels are overseen by full-time wardens, equipped with CCTV monitoring, and feature biometric-enabled entrances to prioritize safety.

- Live food counters with fresh, hygienic, nutritious meals in multiple cuisines.
- In-house laundry facilities for student convenience.
- On-call doctors and hospital tie-ups for emergencies.
- Recreation zones with dance/yoga rooms, gym, gaming area, hangout zones, and reading room.
- Dedicated transport between hostels and campus.
- Modern facilities with housekeeping and high-speed internet.
- 24x7 campus security with biometric entrances and round-the-clock wardens.



# Degree++ Courses

## LEARNING BEYOND CLASSROOM

*A carefully curated set of experiential learning courses designed to foster the holistic development of our students.*

### FIRST YEAR

→ **Social Leadership Development Programme (SLDP)**

*Necessary exposure and opportunities to become a change leader.*

→ **Co-Creation**

*Ability to work in multi-disciplinary teams on real world complex problems.*

### SECOND YEAR

→ **Research, Innovation, Design, and Entrepreneurship (R.I.D.E)**

*Pathway to innovation and entrepreneurship*

→ **Rural Immersion**

*Understand the problems of Bharat and employ technical skills to benefit society.*

→ **Life Transformation Center**

*Journey of reflection and self-discovery*

### THIRD YEAR

→ **National Immersion Programme**

*Exposure to and appreciation of academic, cultural and regional diversity*

→ **Democracy, Leadership Governance & Public Policy**

*Contribute to society using critical thinking and by embracing different viewpoints*

# About MIT-WPU

With a rich legacy of 43+ years in fostering world-class academic excellence and over 100,000 alumni across the globe, MIT-WPU is one of the premier centres of higher learning in India. Today over 25,000 students from diverse backgrounds across the world are experiencing 'life transforming curriculum' across a multitude of professional academic programmes.

Currently, students are pursuing education in over 150 programmes at MIT World Peace University. Located in the picturesque city of Pune, the MIT-WPU campus is surrounded by key civic infrastructure and sprawls over 65 acres of lush green campus.



**SHRUTI DATE**  
TY BA Media & Communication

*I'm proud to be a student at the Department of Media and Communication at MIT-WPU. The BA in Media and Communication program combines strong theoretical knowledge with practical skills, preparing me well for the dynamic media landscape. The faculty's expertise and approachable nature have boosted my confidence in critical thinking and effective communication. Engaging in industry-oriented assignments, workshops, and interactive sessions with media professionals has enriched my learning experience. I've gained a deep understanding of how the media shapes society and the importance of ethical journalism. This department has equipped me with the skills and mindset required to excel in diverse fields such as journalism, broadcasting, advertising, and digital media, setting me up for a promising career.*

**Maharashtra & Goa:**

8007042359  
7030963287

**Uttar Pradesh:**

8007042264  
9075038047

**Madhya Pradesh:**

9112228871

**Rajasthan:**

7030963285

**Chattisgarh:**

8605007435

**Bihar:**

7030963289

**West Bengal & North East:**

9075038051

**Punjab:**

9607132371

**Jharkhand:**

7030963288

**Karnataka, Kerala:**

8799949590

**Andhra Pradesh, Tamil Nadu,  
Telangana, Puducherry:**

9145002073

**Gujarat, Dadra and Nagar  
Haveli and Daman and Diu:**

7720061620

**Delhi, NCR, Haryana,  
Jammu & Kashmir:**

7774023698

**Uttarakhand &  
Himachal Pradesh:**

8380023757



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Website: [mitwpu.edu.in](http://mitwpu.edu.in)  
Address: MIT-WPU, Kothrud, Pune

APPLY ONLINE



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