DEPARTMENT OF DESIGN

Since 1983

MIT-WPU

Dr. Vishwanath Karad
MIT WORLD PEACE UNIVERSITY | PUNE
TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

VISUAL DESIGN

WHERE **CREATIVITY**
MEETS **PURPOSE**

**ADMISSIONS
OPEN 2026**

School of **Design**

MIT-WPU's School of Design ignites creative transformation, empowering students to transcend conventional boundaries. Our immersive curriculum harmonizes theoretical depth with hands-on experiential learning, fostering innovative problem-solving through cutting-edge technology and professional-grade resources. Beyond traditional academics, we cultivate holistic growth through interdisciplinary workshops, rural immersions, and real-world collaborations. Here, imagination meets reality as students develop into design leaders who blend design excellence with social consciousness, ready to shape tomorrow's creative landscape through meaningful, impactful design solutions.

Department of **Design**

The Department of Design at MIT-WPU stands as India's premier creative powerhouse, nurturing design innovators across visual communication, user experience, interior spaces, and fashion. We cultivate contextual thinkers who masterfully blend artistic vision with technical precision, crafting market-relevant prototypes and experiences. Through entrepreneurship training, interdisciplinary collaborations, and immersive study tours to NID Ahmedabad and international expos, students develop into culturally conscious design leaders. Our graduates emerge as independent practitioners, critical evaluators, and responsible creators who seamlessly bridge art, society, and technological advancement.

Key Highlights

- **Future-Ready Curriculum:** Cutting-edge content evolving with design trends through immersive experiential learning

- **Essential Skill Mastery:** Develops creativity, critical thinking, and technological proficiency for tomorrow's challenges

- **Holistic Design Philosophy:** Comprehensive multi-dimensional approach spanning industrial to digital design realms

- **Leadership Development:** Dedicated entrepreneurship and leadership modules cultivating future industry pioneers

- **Interdisciplinary Innovation:** Cross-disciplinary integration with engineering and professional electives fostering breakthrough solutions

- **Real-World Application:** Hands-on projects, workshops, and live challenges delivering practical design experience

- **Industry Immersion:** Rural exposure, industry visits, internships, and mentorship providing professional insights

- **Global Perspective:** International study tours, institutional collaborations, and exhibition participation expanding horizons

- **Research Excellence:** Cutting-edge research opportunities pushing creative and technological design boundaries

- **Conscious Design Ethics:** Sustainable practices and ethical considerations preparing socially responsible design leaders

Programmes Offered

UNDER GRADUATE PROGRAMME

B.Des (Animation and VFX Design)	B.Des (Interior and Space Design)
Duration: 4 Years — Fee Per Annum: ₹4,25,000	Duration: 4 Years — Fee Per Annum: ₹4,25,000
B.Des (User Experience Design)	B.Des (Fashion and Apparel Design)
Duration: 4 Years — Fee Per Annum: ₹4,25,000	Duration: 4 Years — Fee Per Annum: ₹4,25,000
B.Des (Product Design)	B.Des (Visual Communication Design)
Duration: 4 Years — Fee Per Annum: ₹4,25,000	Duration: 4 Years — Fee Per Annum: ₹4,25,000

POST GRADUATE PROGRAMME

M.Des (Strategic Product Design)	M.Des (User Experience Design)
Duration: 2 Years — Fee Per Annum: ₹4,25,000	Duration: 2 Years — Fee Per Annum: ₹4,25,000

Ph.D. PROGRAMME

Ph.D. in Design

Visit the official website of MIT-WPU
mitwpu.edu.in

Eligibility & Selection Process

Programme	Eligibility Criteria	Selection Process
Undergraduate Programmes	Minimum 50% aggregate marks in Class 10+2/ HSC or its equivalent examination in any stream with English subject (Minimum 45% aggregate marks for candidates belonging to the Reserved Category from Maharashtra State).	Admissions will be based on the merit of MIT-WPU CET 2026 Entrance Examination along with Personal Interaction (PI) and Portfolio Review, as per the prescribed schedule. A valid score in UCEED 2026/ NIFT 2026/ NATA 2026/ NID 2026 will also be considered for the selection process; in such cases, the candidate must additionally appear for the MIT-WPU CET (includes Drawing test), Personal Interaction (PI) and Portfolio Review as per the schedule.
Postgraduate Programmes	Minimum 60% aggregate marks in 4-year graduation degree in Design/ Architecture/ Engineering from a UGC-approved institution/university or its equivalent (minimum 55% aggregate marks for candidates belonging to the Reserved Category from Maharashtra State).	Admissions will be based on the merit of MIT-WPU CET 2026 Entrance Examination, along with Personal Interaction (PI) and Portfolio Review, as per the prescribed schedule. A valid score in CEED 2026 will also be considered for the selection process; in such cases, the candidate must additionally appear for the MIT-WPU CET (includes Drawing Test), Personal Interaction (PI) and Portfolio Review as per the schedule.

Note: For a Ph.D. programme, visit the official website of MIT-WPU mitwpu.edu.in. Also, MIT-WPU retains the right to make changes to any published schedule for the selection process.

Scholarships

MIT-WPU offers financial assistance and scholarships to the meritorious students based on their academic performance in the National level/State Level entrance exams / Entrance Examination conducted by MIT-WPU (MIT-WPU CBT Score) for the academic year 2026-27.

The categories of Merit Scholarships are as below*:
1. **Dr. Vishwanath Karad Merit Scholarship**
2. **MIT-WPU Merit Scholarship-I**
3. **MIT-WPU Merit Scholarship-II**

*Terms and conditions:
1. Scholarships are granted on a First Come First Serve basis.
2. Scholarships are awarded as fee adjustments.
3. To maintain the scholarship throughout the programme, students must maintain a minimum academic score of 8 CGPA across all semesters, attendance of at least 80%, and a clean disciplinary record.

Scan QR Code for More Information

Placements

Your Talent.
Our Network.

Highest Package
₹20 LPA

The dedicated Placement Cell, which is the Centre for Industry-Academia Partnerships (CIAP) at MIT-WPU, opens doors to multiple career opportunities for graduates. With a consistent track record of high placements, the cell connects students with prestigious firms, providing career guidance and preparing them for the professional arena. Complementing this, the eight-week Summer Internship, from late April to mid-July, integrates classroom knowledge with hands-on experience. This mandatory programme propels students into professional ecosystems, providing practical insights crucial for their careers.
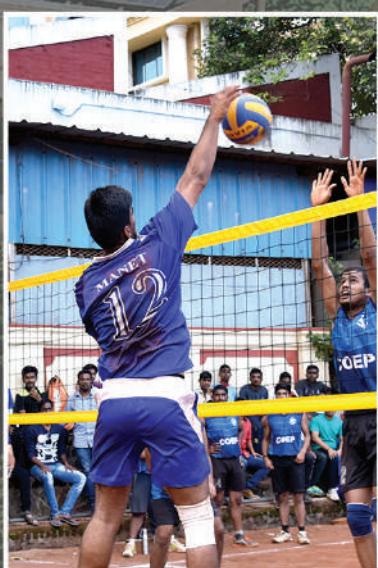
Our Top Recruiters

Tech Mahindra

TATA ELXSI

HEADS UP FOR TAILS
FOR FAMILY

PhonePe

lentra

xpanxion
A UST Company

elemental

Cipla

& many more...

International University Collabs

MIT-WPU continues to foster, strengthen, and sustain global relationships. We extend intercultural networks for our students and strive towards global leadership. The initiatives include student and faculty exchange programmes, summer and winter programmes, research associations, and international immersions. We also offer semester-abroad programmes, project mentorship, extra credit programmes, and enriching intercultural activities. MIT-WPU has built partnerships with over 40 universities, including Deakin University, Macquarie University, Monash University, University of Vermont, Eastern Michigan University, and Virginia Commonwealth University, among others.

DEAKIN UNIVERSITY

MACQUARIE University
SYDNEY-AUSTRALIA

LA TROBE UNIVERSITY

UVU
UTAH VALLEY UNIVERSITY

TEXAS
The University of Texas at Austin

WISCONSIN
MADISON
THE UNIVERSITY

VCU

Teesside University

IMT Mines Albi-Carmaux
École Mines-Télécom

VU
VRIJE UNIVERSITEIT AMSTERDAM

UNIVERSITY OF ABERDEEN

Central University of Finance and Economics

LIFE @ MIT-WPU

100+ student clubs at MIT-WPU stand as a vibrant community within the academic hub. The clubs give students an extraordinary opportunity to engage in a wide array of activities, events and competitions for personal and professional growth.

Hostel

MIT-WPU offers fully equipped, cutting-edge hostel facilities to students, both on and off-campus, ensuring a comfortable and secure living environment. Students can choose between twin-sharing and triple-sharing rooms, all of which come with unlimited high-speed Wi-Fi and housekeeping services. Our hostels are overseen by full-time wardens, equipped with CCTV monitoring, and feature biometric-enabled entrances to prioritize safety.

- Live food counters with fresh, hygienic, nutritious meals in multiple cuisines.
- In-house laundry facilities for student convenience.
- On-call doctors and hospital tie-ups for emergencies.
- Recreation zones with dance/ yoga rooms, gym, gaming area, hangout zones, and reading room.
- Dedicated transport between hostels and campus.
- Modern facilities with housekeeping and high-speed internet.
- 24x7 campus security with biometric entrances and round-the-clock wardens.

Degree++ Courses

LEARNING BEYOND CLASSROOM

A carefully curated set of experiential learning courses designed to foster the holistic development of our students.

FIRST YEAR

→ **Social Leadership Development Programme (SLDP)**

Necessary exposure and opportunities to become a change leader.

→ **Co-Creation**

Ability to work in multi-disciplinary teams on real world complex problems.

SECOND YEAR

→ **Research, Innovation, Design, and Entrepreneurship (R.I.D.E)**

Pathway to innovation and entrepreneurship

→ **Rural Immersion**

Understand the problems of Bharat and employ technical skills to benefit society.

→ **Life Transformation Center**

Journey of reflection and self-discovery

THIRD YEAR

→ **National Immersion Programme**

Exposure to and appreciation of academic, cultural and regional diversity

→ **Democracy, Leadership Governance & Public Policy**

Contribute to society using critical thinking and by embracing different viewpoints

* Terms and conditions apply

About MIT-WPU

With a rich legacy of 43+ years in fostering world-class academic excellence and over 100,000 alumni across the globe, MIT-WPU is one of the premier centres of higher learning in India. Today over 25,000 students from diverse backgrounds across the world are experiencing a 'life-transforming curriculum' across a multitude of professional academic programmes. Currently, students are pursuing education in over 150 programmes at MIT World Peace University. Located in the picturesque city of Pune, the MIT-WPU campus is surrounded by key civic infrastructure and sprawls over 65 acres of lush green campus.

YASHASWI SUGANDHI
B. Des.

I'm thrilled to be part of the Department of Design at MIT-WPU, where creativity and innovation are deeply nurtured. The comprehensive programs in visual communication, user experience, and product design have significantly enhanced my artistic and technical skills. The supportive faculty encourages independent thinking and connects design with societal impact. Engaging in hands-on projects, interdisciplinary collaborations, and industry visits has broadened my perspective and practical knowledge. Opportunities like study tours to top design institutions and immersion programs have enriched my learning experience. This department not only hones my design expertise but also inspires me to create meaningful and impactful solutions, preparing me well for a dynamic career in the diverse field of design.

Maharashtra, Goa:
8007042359,
7030963287

Rajasthan:
7030963285

West Bengal, North East:
9075038051

Bihar:
7030963289

Delhi, NCR, Haryana, Jammu & Kashmir:
7774023698

Uttarakhand, Himachal Pradesh:
8380023757

Uttar Pradesh:
8007042264,
9075038047

Chhattisgarh:
8605007435

Punjab:
9607132371

Jharkhand:
7030963288

Karnataka, Kerala :
8799949590

Andhra Pradesh, Tamil Nadu, Telangana, Puducherry:
9145002073

Gujarat, Dadra and Nagar Haveli and Daman and Diu:
7720061620

Madhya Pradesh:
9112228871

Since 1983

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TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

|| विश्वशान्तिर्धुवं ध्रुवा ||

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