



**MIT-WPU**

॥ विद्यशान्तिर्ध्रुवं ध्रुवा ॥

LEARN.LEAD.TRANSFORM.

# BBA

WPU SCHOOL OF BUSINESS



**ADMISSIONS  
2024**

[mitwpu.edu.in](http://mitwpu.edu.in)

# MIT World Peace University (MIT-WPU)

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MIT World Peace University (MIT-WPU) is a world-class university with state-of-the-art infrastructure. It stands as a distinguished institution on the Indian educational landscape, celebrated for its illustrious four-decade legacy of fostering exceptional academic excellence.

With a global alumni network exceeding 100,000 accomplished professionals, The School of Business at MIT-WPU has solidified its reputation in India, offering an extensive portfolio of over 150 programmes spanning various disciplines.



# University Highlights

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- ◆ 100,000+ Alumni Globally
- ◆ 1600+ Companies visited for placement
- ◆ International Students from 30 countries
- ◆ Merit-Based Scholarship worth Rs. 50 Cr.
- ◆ Highest University Package: Rs. 51.36 Lakhs CTC
- ◆ Outcome based learning aligned with Bloom's taxonomy.
- ◆ Experiential learning through Rural, National & International Immersion and Co-creation Programmes.
- ◆ Lateral learning through events like RIDE (Research, Innovation, Design, Entrepreneur-ship), SLDP (Social Leadership Development Programmes) & more
- ◆ The curriculum is taught by international academicians, industry practitioners, and alumni.
- ◆ Practical and real-life experience with Industry sponsored Capstone projects, Internships, & Seminars.
- ◆ Holistic development through participation in Yoga, Patriotism, Peace, Agriculture & Spiritual programmes.

# Why a BBA Degree Programme at MIT-WPU?

The educational approach at MIT-WPU is rooted in fostering strategic thinking and cultivating an entrepreneurial mindset among its students. The multidisciplinary business administration courses, including specialisations in Digital Marketing, International Business, Global Marketing and Event Management, Banking Finance and Insurance, Business Analytics, Global e-Business, Human Resources Management, and Integrated Business Management (BBA + MBA), provide a solid foundation in business fundamentals, enabling students to adapt to the ever-evolving dynamics of the business landscape. These programmes are guided by a distinguished faculty comprising accomplished experts, seasoned academicians, and industry leaders. This collective expertise equips students to devise innovative business strategies and navigate intricate challenges with creativity and resilience.

The academic framework seamlessly blends theoretical knowledge with practical, hands-on learning experiences and exposure to real-world industry dynamics. This fusion of academic rigour and practical application nurtures the aspirations of future business professionals, preparing them not just as managers but as visionary leaders. Throughout their educational journey, students at the School of Business develop not only managerial acumen but also leadership skills, consultative expertise, entrepreneurial acuity, and a profound understanding of the ever-changing business landscape. The School of Business at MIT-WPU is dedicated to honing the skills and competencies essential for future leaders, empowering graduates to unlock their full potential as innovators, catalysts of progress, and valuable contributors to the global business arena.



# Specialisations

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- ◆ Bachelor of Business Administration
- ◆ Digital Marketing
- ◆ International Business
- ◆ Global Marketing and Event Management
- ◆ Banking Finance and Insurance
- ◆ Business Analytics
- ◆ Global e-Business
- ◆ Human Resources Management



# Department of Business: Nurturing Future Business Leaders

The residential **BBA programmes** at MIT-WPU provide a comprehensive curriculum encompassing core, interdisciplinary, and elective courses, bolstered by skill-based certifications. The pedagogical approach combines innovative teaching methods, immersive hands-on training, live projects, industry site visits, capstone projects, structured summer internships, enlightening seminars, hands-on workshops, and access to international credit programmes. Esteemed academicians and industry stalwarts collaborate to deliver industry-aligned training, equipping students with the prowess to tackle the dynamic corporate landscape.

## School of Business

The School of Business at MIT-WPU is committed to honing the skills required of future leaders. By blending academic rigour with practical exposure, students are propelled to realise their true potential as innovators, drivers of progress, and meaningful contributors to the business world. The Faculty of Business and Leadership, encompassing the Ramcharan School of Leadership and the School of Business at MIT-WPU, is dedicated to academic excellence and career success. The school adopts a holistic approach, addressing sector-specific needs and fostering skills in management, strategic thinking, problem-solving, leadership, and business development. The faculty encourages research, promotes innovative teaching methodologies, and empowers students to pioneer new knowledge paradigms. Faculty members, employing distinctive teaching methods, offer professional development insights, ensuring students are not only academically prepared but also equipped for success in the corporate realm. Committed to excellence, the School of Business focuses on holistic education and career advancement.



# Programme Highlights:

MIT-WPU stands as a hub of transformative education, where students are not just academically prepared but also equipped for the dynamic corporate landscape. The multifaceted initiatives reflect the commitment to nurturing well-rounded professionals.



## Case-Based Learning

Equipping students with practical skills and sharp critical thinking through real-world problem-solving techniques.



## Corporate Exposure

Offering invaluable insights through industry visits, immersive simulations, internships, and live projects.



## Embedded Ability Enhancement

Ensuring students possess skills sought by the corporate realm with seamlessly integrated ability enhancement courses.



## Global Perspective

Broadening horizons with diverse viewpoints and global insights from international faculty members and experts.



## Mandatory Summer Internship

Equipping students with hands-on experience and industry insights through a pivotal 4-6 week summer internship.



## Industry-Academia Partnerships

Enhancing internship and job readiness for students through a dedicated Industry-Academia Partnerships Centre.



## Mentor-Mentee System

Guiding students through their educational journey and ensuring their growth with a robust mentor-mentee system.



## Eminent Guest Speakers

Enabling students with invaluable industry knowledge from corporate leaders, guest lectures, seminars, and workshops.



## Student-Led Clubs

Fostering both personal and professional growth with an array of 90+ student-led clubs catering to diverse interests.

MIT-WPU Pune Technology Business Incubator (TBI) to support early-stage entrepreneurs and students through funding, mentoring, and network connection.



## CAT/GMAT/CMAT/MAT/XAT/CET Preparation

Opening doors for students to higher education opportunities with specialised classes for competitive tests and exams.



**We want students to be successful managers, CEOs, or COOs, but before that, we want them to be good citizens with strong values, high ethical standards, and strong character.**

## **Dean's Message**

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Dear Future Leaders,

Today, we are dwelling in a very exciting and challenging time where innovation and technology have become an integral part of every aspect of life and have made the world more integrated with nature, resulting in the globalisation of economies. This growing globalisation of economies has led to an elevated quest for universal leaders who have the knowledge, attitude, flexibility, and skills to succeed in the real world.

The WPU School of Business is dedicated to transforming students into leaders who will fill this demand by offering a teaching-learning experience that is contemporary, industry-oriented, and pertinent to the current needs. We endeavour to develop an ecosystem conducive to the creation of a learning environment that is both competitive and nurturing. We encourage our students to share their opinions, question stereotypes, be inquisitive, and speak their minds.



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Although my entire team of dedicated and highly qualified faculty members, along with the supporting staff, will always be there with our students, I feel inclined to emphasise that ultimately it is the responsibility of the individual to learn. Glory does not come easy. Our students will be pushed to their limits not only by the experienced faculty but also by dynamic peer groups. We assure a quality education with rigour that will prepare students for the tougher battles in the real world.

We, at the School of Business, are very clear about what we want our students to be. We want them to be successful managers, CEOs, or COOs, but before that, we want them to be good citizens with strong values, high ethical standards, and strong character. To ensure this, we offer a unique course on peace and yoga. Our curriculum ensures that students' development is holistic and that they enjoy every moment at the School of Business. I assure them that they are going to have a truly life- transforming experience with us.

Be polite, be courteous, be humble but be firm.

**Dr. Deepender Sharma**  
Dean, School of Business



# Industry Collaborations: Designed For Success

Industry collaboration forms a pivotal cornerstone of the MIT-WPU educational ecosystem, offering an array of enriching opportunities for students to translate their theoretical learning into real-world applications. This multifaceted collaboration extends beyond the confines of the classroom, encompassing internships, job placements, research initiatives, and support for innovative ventures. With an extensive network of more than 650 industry collaborations, the partnership between MIT-WPU and various industry stakeholders is mutually advantageous. It serves as a conduit for students to harness their knowledge and skills within a professional milieu, bridging the gap between academia and industry. Simultaneously, industry partners gain access to a dynamic pool of young, skilled professionals and cutting-edge research insights. This symbiotic relationship between MIT-WPU and its industry collaborators propels innovation, fosters experiential learning, and empowers the forthcoming generation of leaders for success. The depth and breadth of these collaborations underscore the commitment to providing a holistic education that equips students with the skills and experiences needed to excel in their chosen fields. Here are some prominent examples of these valuable partnerships.



# Industry Partners

**CYBAGE**  
Delivering Value. Scientifically

**Emcure**<sup>®</sup>  
SUCCESS THROUGH INNOVATION

**Marriott**  
INTERNATIONAL

Capgemini

**HILTI**

GENNOVA

**AVAYA**

**YAZAKI**

**Zuventus**  
Healthcare Limited

**Glenmark**  
A new way for a new world

**KNORR-BREMSE**

**KALYANI**  
BHARAT FORGE LIMITED

**ICS**  
The Institute of Company  
Secretaries of India

**Varroc**

**TATA MOTORS**

**SANDVIK**

**BLUE STAR**

**ESSAR**

# Academic Partnerships: Making Learning Global



The Faculty of Business and Leadership at MIT-WPU has partnered with renowned international universities, demonstrating a firm commitment to providing a genuinely global education. These programmes facilitate learning that transcends geographical boundaries, encouraging the exchange of diverse international disciplinary approaches. MIT-WPU continuously fosters, strengthens, and sustains global relationships and extends inter-cultural networks for its students through student and faculty exchange programmes, summer and winter programmes, research associations, extra credit programmes, and related activities.

The Faculty of Business and Leadership at MIT-WPU is affiliated with the following international universities:



# Technology Business Incubator (TBI)

The MIT-WPU Pune Technology Business Incubator (TBI) stands as the official innovation and entrepreneurship ecosystem affiliated with MIT-WPU. Established in 2016, TBI enjoys the backing of the Department of Science and Technology (DST), Government of India.

## The TBI aims at:

- ◆ Nurturing technology business incubation ecosystems
- ◆ Supporting early-stage and experienced entrepreneurs and students through funding, mentoring and networks
- ◆ Converting technically feasible projects into commercially viable start-ups
- ◆ Empowering the youth and helping them become future entrepreneurs

## The incubator supports budding entrepreneurs in:

- ◆ Technical mentoring
- ◆ Business mentoring
- ◆ Legal and IP support
- ◆ Fundraising support
- ◆ Industry networking
- ◆ MIT-WPU alumni connect

TBI has established partnerships with prominent entities such as DST, NISE, NITI AAYOG, and leading multinational corporations, thereby enhancing the exposure and opportunities available to aspiring entrepreneurs.



# BBA Specialisations

BBA specialisations at MIT-WPU lay the groundwork for future business leaders by imparting essential skills in leadership, entrepreneurship, strategic thinking, research, communication, and ethical conduct—the bedrock of success in the business world.





# Bachelor of Business Administration



Duration: 3 Years



Fee: INR 2,85,000/- PA



## Career Opportunities

- ◆ Brand Managers
- ◆ Marketing Executives
- ◆ Event Managers
- ◆ Financial Analysts
- ◆ Business Development
- ◆ Executives
- ◆ Entrepreneurs

\*Eligible students who opt for the 4th Year of the undergraduate programme will be awarded the Honours programme as per the New Education Policy (NEP) 2020.

The BBA programme at MIT-WPU, with specialisations in Financial Management, Marketing Management, and Human Resource Management, equips students with essential skills and knowledge in leadership, entrepreneurship, strategic thinking, research, communication, and ethical conduct, all crucial for success in the business world. Through immersive experiences such as industry visits, summer internships, and live projects, students gain practical insights into the

corporate landscape. The programme includes lectures delivered by industry leaders and academic faculty, supplemented by guest lectures and seminars to broaden learning horizons. This BBA programme offers robust placement training and support through the career services department, along with seminars on career opportunities after graduation.

## Specialisations:

**Marketing Management:** Marketing Strategies, Brand Management, Consumer Insights, and more, prepare MBA graduates for a rewarding career in marketing.

**Financial Management:** Financial Acumen, Investment Strategies, Risk Management, and Financial Analysis, position MBA graduates for success.

**Human Resource Management:** Talent Acquisition, Organisational Development, Employee Relations, and HR Strategy, equip graduates for a fulfilling career.



FINANCIAL



GROWTH

BUSINESS

# Digital Marketing



**Duration: 3 Years**



**Fee: INR 2,85,000/- PA**



## Career Opportunities

- ◆ Digital Marketing Executives
- ◆ Digital Marketing Consultants
- ◆ Digital Strategy Managers
- ◆ Advertising Managers Marketing
- ◆ Communications Managers
- ◆ Brand Managers
- ◆ Digital Marketing Consultants
- ◆ Digital Marketing Managers

BBA in Digital Marketing at MIT-WPU is meticulously crafted by renowned marketers and industry experts, to prepare students for the dynamic and ever-evolving realm of digital marketing. This programme equips students with the skills needed to navigate the intricate landscape of new media and discern the most potent strategies for crafting innovative campaigns that resonate with broad, dispersed audiences. The curriculum instils in students the core tenets of marketing management, ideation, creative planning, and expressive creativity. Armed with these fundamentals, graduates can seamlessly apply their expertise across a spectrum of traditional and emerging digital platforms.

\*Eligible students who opt for the 4th Year of the undergraduate programme will be awarded the Honours programme as per the New Education Policy (NEP) 2020.

X1

X2

X3



CREDIT

# International Business



**Duration: 3 Years**



**Fee: INR 2,85,000/- PA**



## Career Opportunities

- ◆ Port Logistics Managers
- ◆ Export House Managers
- ◆ Patents and Design Managers
- ◆ Entrepreneurs
- ◆ International Marketing Managers
- ◆ Supply Chain Managers

\*Eligible students who opt for the 4th Year of the undergraduate programme will be awarded the Honours programme as per the New Education Policy (NEP) 2020.

The BBA in International Business programme at MIT-WPU cultivates student's acumen for discerning shifts and advancements in the global market. This programme empowers students to proficiently manage international corporations and formulate growth strategies that adapt to evolving economic and market dynamics. With corporations expanding globally at an unprecedented pace, graduates of this BBA programme are presented with a multitude of opportunities. They are equipped to excel in managerial roles within diverse industries and prepared to embark on entrepreneurial journeys across product and service sectors such as export/import, supply chain management, transportation and distribution, port logistics management, banking and finance, international marketing, patents and designs, and packaging.







# Global Marketing and Event Management



Duration: **3 Years**



Fee: **INR 2,85,000/- PA**



## Career Opportunities

- ◆ Event Managers
- ◆ Promotion Managers
- ◆ Brand Development Managers
- ◆ Logistics Management Experts
- ◆ Hospitality Managers
- ◆ Celebrity Managers
- ◆ Event Planners
- ◆ Public Relations Executives
- ◆ Marketing Executives

\*Eligible students who opt for the 4th Year of the undergraduate programme will be awarded the Honours programme as per the New Education Policy (NEP) 2020.

The BBA in Global Marketing & Event Management programme at MIT-WPU is uniquely tailored to empower students to master two burgeoning fields: global business and event management. This comprehensive curriculum covers a wide spectrum, encompassing brand management, public relations, business law, event planning and management, marketing, financial accounting, event coordination, media, and more. The syllabus is meticulously curated by esteemed industry leaders. Students are adeptly trained to market products and services while also gaining expertise in orchestrating events on both national and international scales. This hybrid programme equips students with the indispensable skills and capabilities required for fostering global sustainability and driving business growth in an intensely competitive world. Throughout their journey, students acquire marketing and branding proficiencies applicable to diverse domains, spanning from corporate enterprises to exhibitions, political campaigns, summits, sporting events, conferences, wedding ceremonies, concerts, fundraisers and charity events, fashion shows, marketing campaigns, and beyond.

# Banking Finance and Insurance



**Duration: 3 Years**



**Fee: INR 2,85,000/- PA**



## Career Opportunities

- ◆ Investment Banking Analysts
- ◆ Credit Analysts
- ◆ Agency Managers Operations Analysts
- ◆ Equity Managers
- ◆ Front Line Officers

\*Eligible students who opt for the 4th Year of the undergraduate programme will be awarded the Honours programme as per the New Education Policy (NEP) 2020.

The BBA in Banking, Finance, and Insurance at MIT-WPU is an ideal programme for individuals keen on gaining insights into the banking industry, finance, and insurance sectors. This comprehensive programme delves into the intricacies of these domains, equipping students with the knowledge and skills necessary for success in the financial and insurance sectors. Internships at prominent banks and financial institutions, including the RBI, SBI, BOI, HDFC, AXIS, ICICI, and YES Bank, offer students invaluable hands-on experience, and real-world understanding of the financial industry, helping them build a strong foundation for their future careers. Students benefit from comprehensive placement assistance, ensuring that they are well-prepared to explore the corporates with confidence. This programme also includes specialised training to equip students for competitive exams like the IABF and IIBF, further enhancing their prospects in these sectors. With a strong curriculum, industry partnerships, and a focus on practical experience, graduates are ready for successful careers in these dynamic and essential sectors of the economy.





Sales by content type

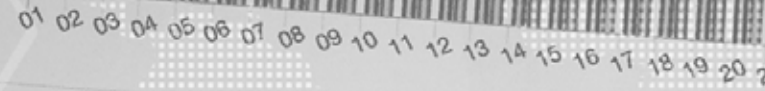


150

100

50

0



Stats by Revenue per Sale  
Stats by month

Sales by day of the week

800

700

600

500

400

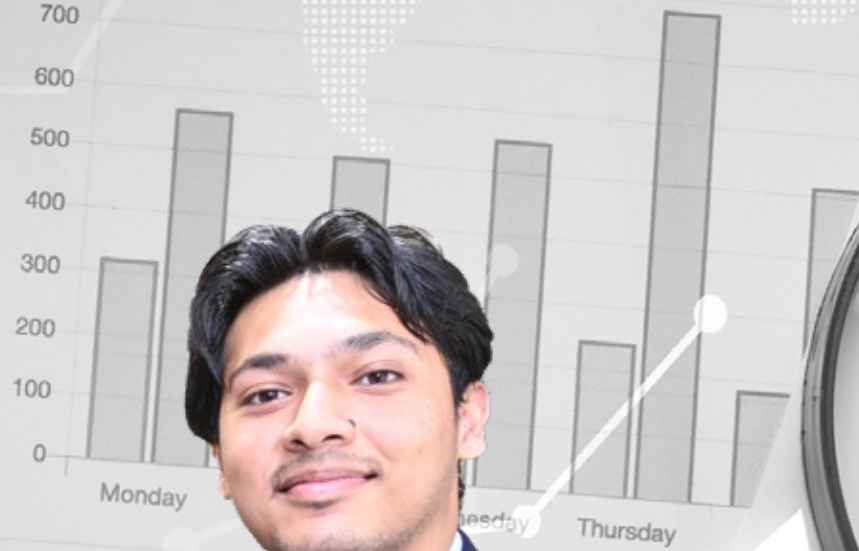
300

200

100

0

Total earned Number of sales



Monday

Tuesday

Thursday



# Business Analytics



**Duration: 3 Years**



**Fee: INR 2,85,000/- PA**



## Career Opportunities

- ◆ Big Data Analytics Architects
- ◆ Marketing Analytics Managers
- ◆ Analytics Specialists
- ◆ Fraud Analysts
- ◆ Retail Sales Analysts
- ◆ Database Administrators
- ◆ Business Intelligence & Analytics Consultants
- ◆ Financial Analysts

\*Eligible students who opt for the 4th Year of the undergraduate programme will be awarded the Honours programme as per the New Education Policy (NEP) 2020.

The BBA in Business Analytics programme at MIT-WPU is designed for students intrigued by the conceptual dimensions of business management and eager to excel in data-driven business solutions. This business management degree programme not only imparts essential skills but also equips students with the acumen required to not just navigate but thrive in the ever-evolving landscapes of today's and tomorrow's markets. This programme lays emphasis on analytical tools, arming students with the capabilities to dissect intricate business challenges and actively contribute to critical decision-making processes. An integral component is the business simulation course, conducted in collaboration with Capstone, USA. This course offers students valuable hands-on experience, complemented by pre-employment training that prepares them to emerge as highly competent professionals poised to make a significant impact in the business world.

# Global e-Business



**Duration: 3 Years**



**Fee: INR 2,85,000/- PA**



## Career Opportunities

- ◆ E-Marketers
- ◆ Brand Managers
- ◆ Account Managers
- ◆ Business Development Managers
- ◆ Client Servicing Managers
- ◆ E-Business Consultants

\*Eligible students who opt for the 4th Year of the undergraduate programme will be awarded the Honours programme as per the New Education Policy (NEP) 2020.

The BBA in Global e-Business programme at MIT-WPU stands at the forefront of contemporary education, offering students a deep and comprehensive understanding of the digital landscape within the realm of business management. This innovative programme seamlessly bridges traditional business concepts with the multifaceted world of digital platforms, encompassing trade, information, and communication. Students gain deep insights and learnings on how to conceive, develop, and execute digital solutions that have the potential to enhance existing businesses. They are exposed to the dynamic and ever-evolving real-time transformations occurring in global markets, equipping them with the knowledge and skills needed to thrive in this digital era. Students' competencies are significantly augmented, positioning them to not only foster business growth but also to expand their ventures on a global scale.





# Human Resources Management



**Duration: 3 Years**



**Fee: INR 2,85,000/- PA**



## Career Opportunities

- ◆ Human Resource Managers
- ◆ Staffing Directors
- ◆ Compensation Managers
- ◆ Employment Managers
- ◆ Employee Relations Managers
- ◆ Technical Recruiters
- ◆ Human Resource Generalists

\*Eligible students who opt for the 4th Year of the undergraduate programme will be awarded the Honours programme as per the New Education Policy (NEP) 2020.

The BBA in Human Resource Management programme at MIT-WPU, crafted in collaboration with industry experts, equips students with the essential skills for recruiting and effectively managing human resources in alignment with an organisation objectives. The curriculum is strategically crafted to provide students with a holistic understanding of both the corporate and cognitive dimensions in the field of Human Resources. Specially tailored courses delve deep into areas like talent acquisition, organisational development, employee relations, and HR strategy. The BBA Human Resources course is complemented by immersive hands-on projects and internships, ensuring that students not only grasp theoretical concepts but also gain practical experience in managing and nurturing a workforce. MBA graduates emerge as well-rounded HR professionals, ready to take on the dynamic challenges of the corporate world. Their expertise extends beyond recruitment and management to encompass strategic HR practices that contribute to an organisation's long-term success.



# Eligibility Criteria

To be eligible for admission to the MIT-WPU BBA programme, candidates must meet the following criteria:

- ◆ Minimum 50% aggregate score in 10+2/Class 12th or in equivalent examination with English subject in any stream from Govt. Approved Institution or equivalent (at least 45% marks, in case of Reserved Class category candidate belonging to Maharashtra State only)

Or

- ◆ Minimum 60% aggregate score in 3-year Diploma from any Govt approved Institution or equivalent with English as a subject.

Or

- ◆ Minimum 60% aggregate score in Competency and Vocational Courses (MCVC) from any Govt approved Institution or equivalent with English as a subject.

**Note:** All International Baccalaureate (IB) students are required to score a minimum of 24 points for six subjects

## Selection Process:

The selection process for the programme is based on MIT-WPU CET Entrance Exam 2024 & Personal Interaction (PI) score.





# Scholarships

MIT-WPU offers scholarships to its meritorious students based on their performance in National/State Level Entrance tests and the MIT-WPU CET Examination for the academic year 2024-25. These scholarships are applicable throughout the programme\*.

## Merit Scholarship Categories:

- ◆ Dr. Vishwanath Karad Merit Scholarship
- ◆ MIT-WPU Merit Scholarship
- ◆ Scholarships for Elite Sportspersons
- ◆ Scholarship for Wards of MIT-WPU/MAEER's Staff Members

## \*Terms and Conditions:

- ◆ Scholarships are granted on a First Come First Serve basis.
- ◆ Scholarships are awarded as fee adjustments.
- ◆ To maintain the scholarship throughout the programme, students must maintain a minimum academic score of 8.0 CGPA across all semesters, attendance of at least 80%, and a clean disciplinary record.

For more information, please visit: [mitwpu.edu.in/scholarships](http://mitwpu.edu.in/scholarships)



# BBA PROGRAMME

Scholarship for AY 2024-25	Dr. Vishwanath Karad Scholarship (100%)	MIT-WPU Scholarship I (50%)	MIT-WPU Scholarship II (25%)
Name of programme / Specialisation	MIT-WPU CET CBT Score	MIT-WPU CET CBT Score	MIT-WPU CET CBT Score
BBA BBA Digital Marketing BBA International Business BBA Global Marketing and Event Management BBA Banking Finance and Insurance BBA Business Analytics BBA Global e-Business BBA HR Management	90 & Above	88 & Above	85 & Above



# Internships & Placement: Paving Pathways to Success

The dedicated Placement Cell, which is the Centre for Industry-Academia Partnerships (CIAP) at MIT-WPU, opens doors to multiple career opportunities for MBA graduates. With a consistent track record of high placements, the cell connects students with prestigious firms, providing career guidance and preparing them for the professional arena. Complementing this, the eight-week Summer Internship, from late April to mid-July, integrates classroom knowledge with hands-on experience. This mandatory programme propels students into professional ecosystems, providing practical insights crucial for their careers. Together, strategic placements and experiential learning define the institution's commitment to shaping well-rounded, industry-ready professionals.

**Highest Package  
RS. 51.63 LPA**



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KPIT

amdocs

amazon

Google

Capgemini

Deloitte.

DECATHLON

BARCLAYS

THE TIMES OF INDIA

Infosys

CISCO

citibank

AVAYA

adani  
wilmar

NVIDIA

DELL

tcs TATA  
CONSULTANCY  
SERVICES

cognizant

BRIDGESTONE

PHILIPS

HDFC

HDB FINANCIAL  
SERVICES  
From the trusted family of HDFC Bank Ltd.

FEDERAL BANK  
YOUR PERFECT BANKING PARTNER

EVALUESERVE

Godrej

BYJU'S  
The Learning App

cromā  
in-store | online | mobile

ADITYA BIRLA GROUP

SAINT-GOBAIN

PhonePe

Bandhan Bank

Hindustan Unilever Limited

FIS

# Life @ MIT-WPU





# Events @ MIT-WPU

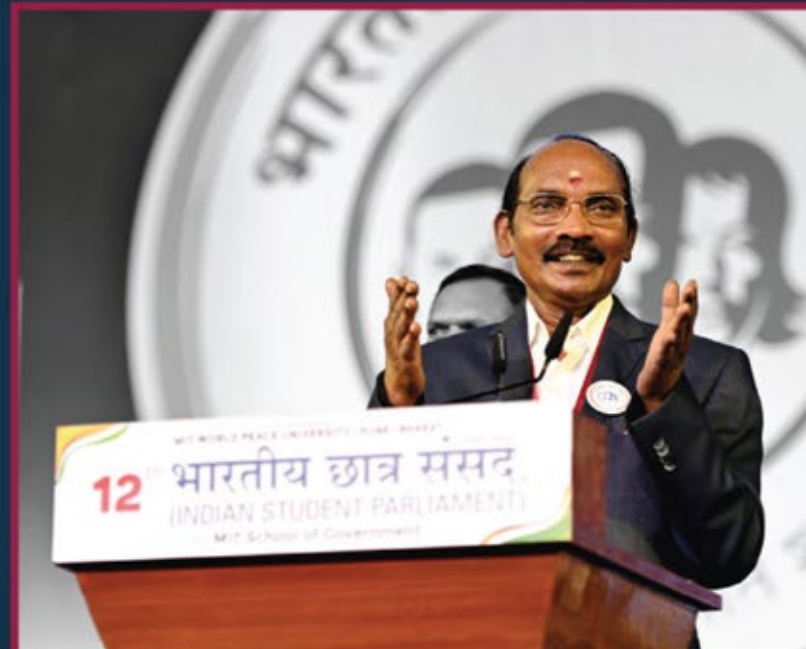
## R.I.D.E. Igniting Innovation and Entrepreneurship

R.I.D.E. stands out as a unique educational initiative by MIT-WPU, fostering entrepreneurship beyond academics. This 5-day event, attracting over 10,000 students, showcases cutting-edge research, design thinking, and innovation across diverse domains. With 100+ startups and 50 venture capital experts, R.I.D.E. provides a real-world startup context, encouraging unconventional thinking and exposing participants to transformative dynamics and market trends.



## Bharatiya Chhatra Sansad Empowering Youth for Change

A brainchild of Shri. Rahul V. Karad and flagship initiative of MIT-WPU, Bharatiya Chhatra Sansad (BCS) is a nationally recognised initiative empowering youth in India's political landscape. Serving as a non-partisan platform, BCS engages young minds in debates, discussions, and addresses by distinguished personalities, fostering awareness of the socio-political landscape. Acknowledging the contributions of young leaders, sarpanches, and activists, BCS, with participation from 25,000 institutes nationwide, empowers youth to actively shape India's future in governance and administration.

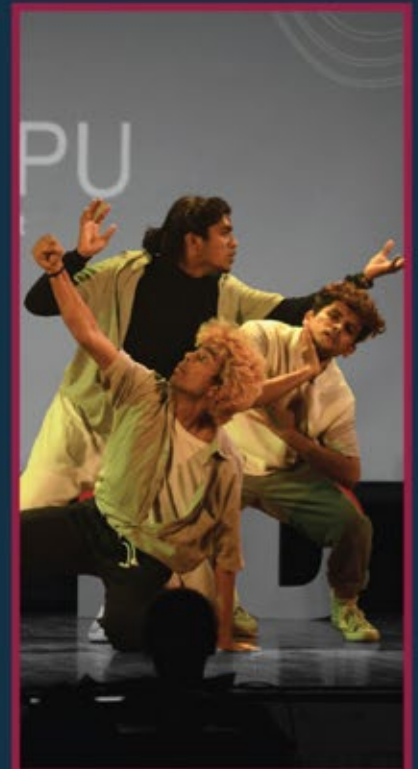






## Rural Immersion Programme

The rural immersion programme of MIT-WPU provides students with a unique educational experience. Through village visits, students engage in hands-on projects such as optimising irrigation, water conservation, waste recycling, and solar power integration. This immersive learning develops critical thinking, problem-solving skills, and community awareness, fostering a profound understanding of rural dynamics and innovative solutions.



## Other MIT-WPU Events

- ◆ Design Xpo
- ◆ Aarohan
- ◆ Kala Mehfil
- ◆ Hackathon
- ◆ National Conference on Media and Journalism
- ◆ Abhivyakti
- ◆ TEXEPHYR
- ◆ Tesla
- ◆ Techogenesis
- ◆ RoboCon
- ◆ Science Expo
- ◆ World Parliament of Science, Religion and Philosophy
- ◆ Bharat Asmita National Awards
- ◆ National Women's Parliament
- ◆ International Symposium on Law and Peace
- ◆ Vidhi-Manthan
- ◆ Peace Marathon
- ◆ Sports Summit
- ◆ Social Leadership Development Programme (SLDP)
- ◆ And many more...

# Rural Immersion Programme

## Bridging Urban-Rural Divides



The rural immersion programme of MIT-WPU offers a distinctive educational experience that enables students to comprehend and tackle challenges confronting rural communities. During the programme, students visit villages, immersing themselves in local culture, community dynamics, and landscapes. They engage in diverse projects like optimising irrigation, water conservation, waste recycling, and solar power integration to enhance rural sustainability. This immersive hands-on learning cultivates critical thinking, problem-solving, and community awareness, fostering a profound understanding of rural dynamics and innovative problem-solving. These initiatives empower students to bridge the urban-rural gap in India, driving positive change.





# R.I.D.E.

## Igniting Innovation and Entrepreneurship



R.I.D.E., a one-of-its-kind and exceptional annual conclave hosted by the Innovation Club of MIT-WPU, pioneers an educational paradigm beyond academics, channelling students towards entrepreneurship. This event exposes participants to cutting-edge research, entrepreneurship, design thinking, and innovation across various domains. With a footfall of over 10,000 students, the 5-day conclave features 100+ startups from diverse sectors like technology, healthcare, sustainable energy, and more. Over 50 venture capital experts address students, discussing transformative startup dynamics and market trends, fostering unconventional thinking within a real-world startup context.





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INNOVATION ENTREPRENEURSHIP  
**I.D.E.22**  
DESIGN

MIT-WPU  
Dr. Indira Gandhi Centre  
**MIT WORLD PEACE UNIVERSITY** PUNE  
INNOVATION ENTREPRENEURSHIP  
**I.D.E.22**  
DESIGN

**Innovation Conclave  
of MIT-WPU**

**20th-24th  
September, 2022**

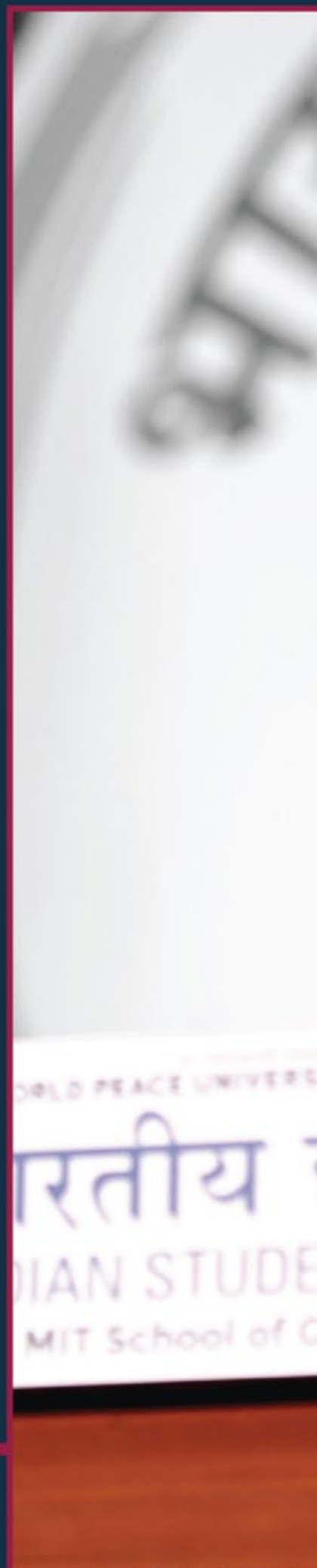
Manufacturing & Design  
Manufacturing & Design

# Bharatiya Chhatra Sansad

## Empowering Youth for Change



Bharatiya Chhatra Sansad (BCS), the flagship initiative of MIT-WPU and brainchild of Shri. Rahul V. Karad is a nationally recognised event fostering youth engagement in India's political framework, governance, and administration. This non-partisan platform enlightens young minds about the evolving socio-political landscape through debates, discussions, and addresses by distinguished personalities—chief ministers, governors, union ministers, and parliamentarians. BCS unequivocally acknowledges the contributions of young sarpanches, local leaders, and social activists catalysing positive change. Witnessing participation from 25,000 institutes nationwide, BCS empowers youth to actively shape India's future.





MAHARASHTRA GOVT. PARLIAMENT  
GOVERNMENT OF MAHARASHTRA

## Other MIT-WPU Events



MIT-WPU stands distinguished for its dynamic and immersive academic and extracurricular events, offering students a plethora of opportunities for learning, growth, and community engagement. The university hosts over 100 student-led events annually, spanning diverse interests and topics. These include cultural festivals, illuminating guest lectures, impactful community service projects, and spirited sporting events. Participating in these events equips students with invaluable skills, facilitates meaningful connections, and fosters their active involvement in the thriving MIT-WPU community. Following are a few such events:

- ◆ Design Xpo
  - ◆ Aarohan
  - ◆ Kala Mehfil
  - ◆ Hackathon
  - ◆ National Conference on Media & Journalism
  - ◆ Abhivyakti
  - ◆ TEXEPHYR
  - ◆ Tesla
  - ◆ Techogenesis
  - ◆ RoboCon
  - ◆ Science Expo
  - ◆ World Parliament of Science, Religion & Philosophy
  - ◆ Bharat Asmita National Awards
  - ◆ National Women's Parliament
  - ◆ International Symposium on Law and Peace
  - ◆ Vidhi-Manthan
  - ◆ Peace Marathon
  - ◆ Social Leadership Development Programme
- And many more...







# MIT-WPU Student Clubs

MIT-WPU is a vibrant hub for student involvement, boasting over 100 clubs spanning cultural, social, sports, co-curricular, and NCC/NSS categories. Such student-led clubs provide students with a platform for active participation, connection-building, and leadership skills development.

- ◆ The Innovation Club is a hub for entrepreneurial and innovative events and workshops
- ◆ The Art and Photography Club brings together aspiring artists for creative expression
- ◆ The Sports Club, orchestrating spirited sporting events and activities
- ◆ The Cultural Club celebrates diversity and fosters cultural exchange
- ◆ Aatman- The sole Mental Health Club led by Psychology students, promoting well-being
- ◆ Team Dart- A motorsports team participating annually in the Rally Car Design Challenge (RCDC)

These clubs excel in national and international competitions, amplifying the dynamic MIT-WPU experience, nurturing leadership, and fostering holistic personal growth. Active participation in these diverse student clubs empowers students to optimise their time, enhance their skills, and contribute purposefully to the community.





CHALCHITRA



AATMAN



NINOX



# Peace Studies: Fostering Holistic Growth

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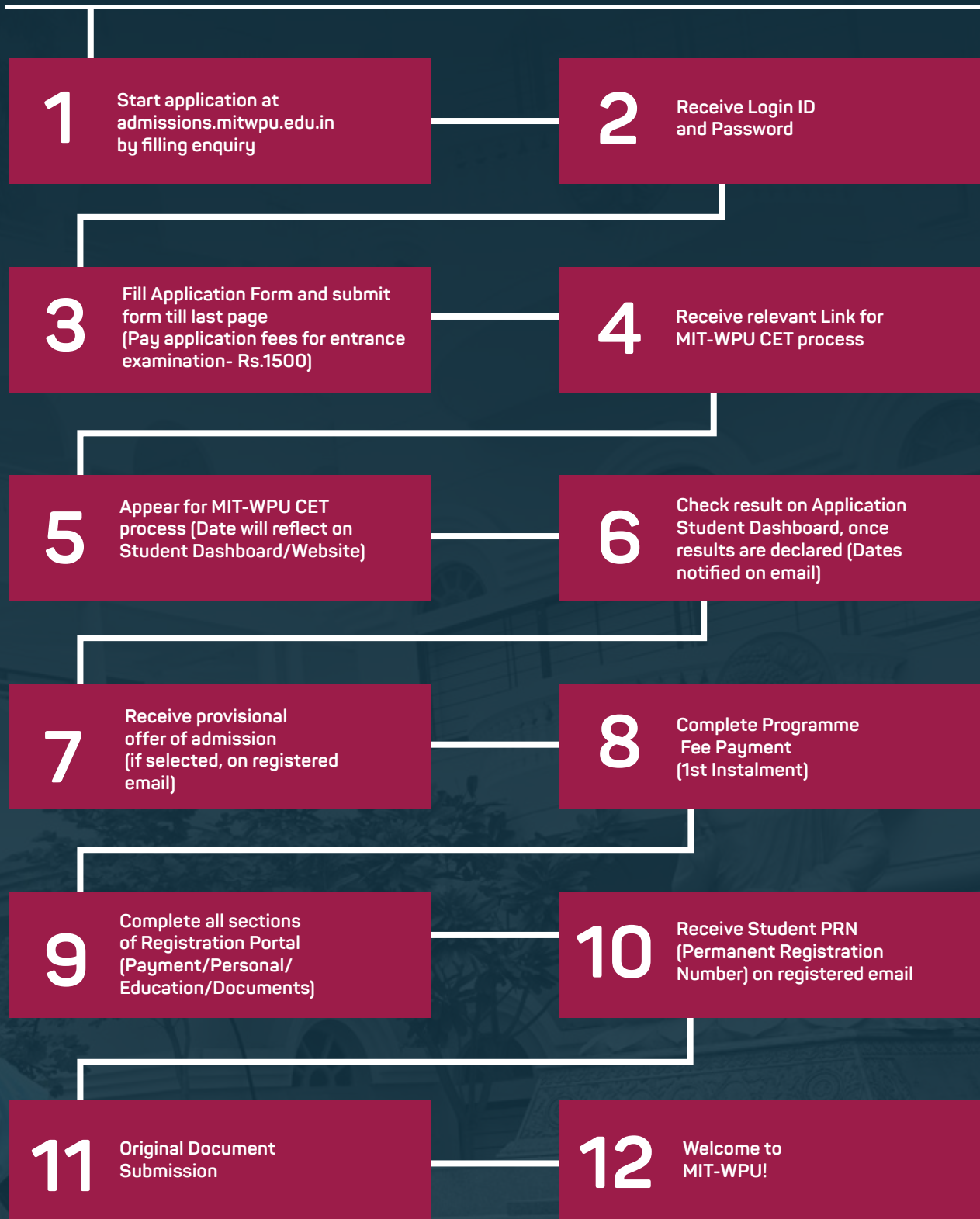
Understanding the importance of inner and social peace and conflict management skills is crucial in today's world. MIT World Peace University has adopted UNESCO's core vision of & Building Peace in the Minds of Young Men and Women as its guiding ethos.

The university offers a mandatory course of peace studies that lays the foundation for spiritual peace and harmony. It explores new ideas and practices from various cultures to tackle the challenges of global peace and sustainable development. The university also plans to introduce an advanced postgraduate degree programme in Peacebuilding and Conflict Management that offers state-of-the-art learning opportunities to study traditional and contemporary pedagogies of peacebuilding and conflict management. The main objective of this course is to prepare students to become agents of social change and genuine global citizens. It trains them in non-violent communication to promote peace and prevent violence in communities and workplaces. Furthermore, the peace studies module also acquaints students with diverse yoga practices that enrich their cognitive prowess and information base, refining critical thinking and enhancing their overall personality. This interdisciplinary course, developed with input from scholars and practitioners worldwide, helps students build knowledge of India's spiritual and cultural ethos. Additionally, the course covers essential conflict management knowledge and skills that are in high demand in today's corporations.



# Admission Process

The admission process at MIT-WPU is thoughtfully designed to identify and nurture talented individuals, creating a vibrant and diverse community of learners. This section will guide prospective students through the necessary steps and requirements to become part of the MIT-WPU family, where a commitment to knowledge, innovation, and personal growth is at the forefront of our educational mission.





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