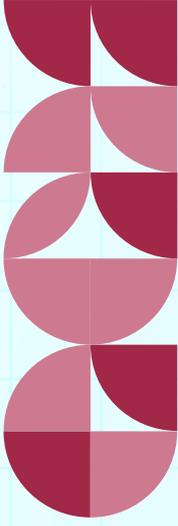




Since 1983
Dr. Vishwanath Karad
**MIT WORLD PEACE
UNIVERSITY** | PUNE
TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS



Two-days International Conference
on
**'GST Reforms and
Their Social and Cultural Impact'**
(Hybrid Mode)

27th & 28th March, 2026



About MIT-WPU

Dr. Vishwanath Karad MIT World Peace University (MIT-WPU) is the flagship University of MAEER's MIT Group of Institutions, Pune, India, which is blazing the trail of 72 institutions and 4 universities with over 65000 students enrolled in many streams like Engineering, Medicine, Management, Journalism, Design, Economics and Commerce to name a few. MIT-WPU is focused on being the change that is needed in the world today by sensitizing and understanding the human dimensions of conflict, and developing a toolbox of transferable skills such as negotiation, peace building, technology and management. The university is well known as an institute of global repute, with growing technological advancements in academics, research, and innovation. World's known Scientists, Nobel Laureates, Researchers, Scholars, Academicians, Philosophers, Technocrats and Successful Entrepreneurs are actively associated with MIT Group since inception.

For more information about us, please visit us on:- <http://www.mitwpu.edu.in/>

About School of Economics and Commerce

MIT WPU School of Economics and Commerce, ranked among the top institutes, offers undergraduate and postgraduate programs in Economics and Commerce. The school is committed to imbibe the true spirit of partnership, innovation, values of spirituality, humanity and global peace through its regularly updated curriculum with specializations in the area of Economics, Cost Accounting, Banking and Finance, Insurance and Marketing. The vision of the School of Economics and Commerce is to provide excellent value-based commerce education to develop the students with the levels of global competence for employment/ entrepreneurship and to give a global perspective for social transformation.

The UG and PG programs in the school have been designed keeping in mind the needs of the industry; and it is a pathway to understand global Economics, Accounting and Finance with a host of specializations that help students to develop their professional skills to become employable or successful entrepreneurs.



About the Conference

The School of Economics and Commerce, MIT World Peace University, Pune will host a Two-Day International Conference on “GST Reforms and Their Social and Cultural Impact” on 27–28 March 2026 in hybrid mode. The conference will highlight how GST has reshaped India's economic and social fabric, influencing industries, communities, and cultural practices beyond taxation. With a multidisciplinary lens, discussions will address MSMEs, artisan clusters, informal labour, consumption shifts, and digital inclusion, while examining variations across gender, caste, and regions. By engaging academia, industry, policymakers, and civil society, the event seeks to foster dialogue on balancing tax efficiency with social equity and cultural sensitivity.

Objectives of the Conference

- To map social and cultural consequences of GST across major Indian industries.
- To examine discipline-specific impacts across the fields of finance, marketing, HR, operations, strategy, IT, and law.
- To identify variations in outcomes across gender, caste, region, and enterprise size.
- To propose inclusive policies, capacity-building measures, and culturally informed implementation strategies.
- To grasp the influence of GST policies on economic conduct, job opportunities, and the well-being of families.
- To strengthen interdisciplinary research and dialogue among academia, industry, government, and civil society.

Conference Themes and Sub Themes

The broad theme of the conference is “GST Reforms and Their Social and Cultural Impact,” which encompasses the range of sub-themes, including but not limited to the following:

1. Finance, Tax compliance and Enterprise Resilience

- Working Capital Dynamics and Strategic Pricing under GST
- Financial Access and Compliance Burden for MSMEs
- Socio-Economic Impact on Micro-Entrepreneurs and Gendered Financial Responsibilities
- Sectoral Perspectives: Manufacturing, MSMEs, Agri-Value Chains, and Construction

2. Marketing, Consumption Patterns and Cultural Symbolism

- Consumer Behavior and Cultural Spending Patterns
- Adaptive Branding, Category Management, and Retail Innovation
- Market Responses in Crafts, Textiles, and Traditional Food Segments
- Sectoral Focus: Retail, FMCG, Handicrafts, Textiles, and E-Commerce

3. Human Resource Management and Informal Labour Transitions

- Labour Formalization, Contractual Shifts, and Reskilling Imperatives under GST
- Human Resource Strategies for Social Protection and Inclusive Workplaces
- Gendered Occupations and Preservation of Traditional Skill Transmission
- Sectoral Insights: Construction, Hospitality, Textiles, Healthcare, and Informal Services

4. Operations, Supply Chains, and Regional Industrial Networks

- Input Tax Credit Flows and Supply Chain Optimization
- Restructuring Supplier Networks and Regional Production Clusters
- Sectoral Perspectives: Automotive, Electronics, Pharmaceuticals, Agro-Processing, and Logistics

5. Strategy, Competitive Dynamics, and Market Structure

- Economies of Scale, Market Consolidation, and MSME Strategic Adaptations
- Corporate Repositioning and Incentive-Driven M&A Trends
- Balancing Cultural Homogenization with Regional Specialization
- Sectoral Focus: Organized Retail vs. Kirana, Media, and Services

6. Information Systems, Digitalization, and Financial Literacy

- Digital Integration and Readiness in the GST Ecosystem
- Cybersecurity Challenges and Data Governance in Tax Technology
- Digital Inclusion, Financial Literacy, and the Risk of Exclusion
- Sectoral Perspectives: IT/ITES, Fintech, Micro-Retail, Education, and Banking

7. Legal, Governance, and Institutional Adaptation

- Dispute Resolution Mechanisms and Litigation Trends under GST
- Administrative Capacity and Perceptions of Procedural Fairness
- Culturally and Regionally Sensitive Regulatory Design
- Sectoral Perspectives: Real Estate, Financial Services, and Professional Services

8. Corporate Social Responsibility, Ethics, and Community Relations

- Corporate Social Responsibility as a Stabilizing Force during GST Transitions
- Ethical Sourcing and Sustainable Practices for Artisan Livelihoods and Cultural Heritage
- Sectoral Perspectives: Textiles, Tourism, Hospitality, and Consumer Goods

9. Sectoral Deep-Dives: Industry-Specific Social-Cultural Impacts

- Sectoral Social and Cultural Transformations under GST



Paper Submission Guidelines :

1. Conference Participation and Publication Guidelines

- **Author Registration:** At least one author must register and present for certificate eligibility.
- **Boarding Expenses:** Boarding/accommodation costs are extra, payable as per actuals.
- **Registration Inclusions:** Pre-conference workshops, sessions, kit, lunch & refreshments.
- **Presentation Confirmation:** Papers/posters must be confirmed in advance; final acceptance only after fee payment.
- **Withdrawal Policy:** Unregistered papers will be treated as withdrawn.
- **Certificates:** Issued only for registered papers/presentations.
- **Publication Opportunity:** Selected papers may be considered for Scopus/ABDC journals, subject to review and APC charges.

2. Full Paper Guidelines

Length: 4,000–6,000 words (including references/appendices)

Structure: Title page, abstract (250–300 words), keywords, introduction, literature review, objectives, methodology, analysis & findings, discussion, implications, conclusion, limitations, references (APA/Harvard).

Format: Times New Roman, 12 pt, 1.5 spacing; submit in MS Word (.doc/.docx) or PDF.

Publication Opportunities: Conference papers of exceptional quality may be recommended for consideration in Scopus Q2 journals below mentioned:

- **Business Strategy and Development**

- **RAUSP Management Journal**

Recommendation and Publication are subject to each journal's independent review process.

Plagiarism: Similarity index \leq 15%.

Please submit your Abstract & Full paper on the below mentioned registration link as per the deadline given below.

Last Date of Abstract Submission	: 12th February 2026	
Acceptance of Abstract	: 15th February 2026	
Last date of Full Paper Submission	: 7th March 2026	
Acceptance of Full Paper Submission	: 14th March 2026	
Registration Deadline	: 17th March 2026	
Pre Conference Workshop (Free)	: 25th – 26th March 2026	
Conference Dates	: 27th – 28th March, 2026	

Registration Fee Structure :

Category	Conference (27–28 Mar 2026)	Pre-Conference Workshop (25–26 Mar 2026)
Academicians / Faculty	₹ 3,000	Free
Research Scholars	₹ 1000	Free
Industry Professionals	₹ 5,000	₹ 1,500
International Participants	USD 150	USD 40
Accompanying Person	₹ 1,000 / USD 30	–

Conference Details :

Pre- Conference Workshop Dates: **25th – 26th March 2026**

Dates: **27th – 28th March 2026** | Mode: Hybrid

Venue: **School of Economics and Commerce, MIT-WPU, Pune, Bharat**

In case any query, Email: grsci@mitwpu.edu.in

Click here to Register: <https://forms.gle/gZHjUa3FShGwhXNWA>



Scan for Payment

Pre Conference Workshop on 25th and 26th March 2026



Dr. Dhaval Maheta

FDP-IIMA, Ph.D. , MBA(Finance), NET, BE (Production),
Professor and Trainer for Data Science,
Machine Learning, Artificial Intelligence,
Generative Artificial Intelligence. Author of the book
"Don't Rest on Your Laurels".

Pre Conference Workshop on
"META Analysis".

Objectives of the Workshop:

1. Fundamentals of Meta-Analysis

Discover how meta-analysis strengthens evidence-based research and academic decision-making.

2. Procedures & Models

Learn step-by-step methods, heterogeneity assessment, and the use of fixed vs. random effects.

3. Visualization Tools

Master forest plots, funnel plots, and prediction intervals to present results effectively.

4. Publication Bias

Understand bias challenges and explore practical methods to detect and minimize their impact.

5. Hands-On with R & Jamovi

Gain practical experience in conducting meta-analysis using powerful statistical software.



Prof. (Dr.) Dewasiri N. Jayantha

FCIM, FCMi CMgr (UK)
Professor in Finance
Department of Accountancy and Finance
Faculty of Management Studies
Sabaragamuwa University of Sri Lanka, Sri Lanka.

Pre Conference Workshop on
"From Manuscript to Publication: Peer
Review, Reviewer Comments, and Journal
Selection".

Objectives of the Workshop:

1. Understanding the Peer Review Process

Gain insights into the structure, purpose, and stages of peer review to navigate academic publishing confidently.

2. Effective Strategies for Reviewer Response

Learn how to craft constructive, respectful, and persuasive replies to reviewer comments for successful manuscript revision.

3. Selecting the Right Journal for Your Research

Explore criteria and tools for identifying journals that align with your research scope, audience, and impact goals.

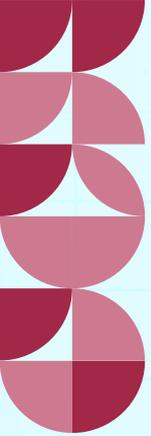
4. Using AI Tools for Academic Publishing

Discover how AI-powered platforms can assist in refining manuscripts, enhancing clarity, and streamlining submission workflows.



Conference Schedule :

Time	Session	Details/Theme/Tracks
Day 1: Thematic Foundations and Sectoral Insights		
08:30 AM – 09:15 AM	Registration and Networking Breakfast	
09:15 AM – 10:30 AM	Inaugural followed with Plenary Session	Theme: GST as a Socio-Cultural and Management Reform
10:30 AM – 10:45 AM	Tea Break	
10:45 AM – 01:00 PM	Technical Session I	Track A: Finance, Compliance, and Enterprise Resilience Track B: Marketing, Consumption, and Cultural Symbolism
01:00 PM – 02:00 PM	Networking Lunch	
02:00 PM – 03:15 PM	Panel Discussion	Theme: GST and the Future of Inclusive Economic Governance
03:15 PM – 03:30 PM	Tea Break	
03:30 PM – 05:45 PM	Technical Session II	Track C: HR and Informal Labour Transitions Track D: Digitalization, E-Invoicing, and Financial Literacy
Day 2: Sectoral Deep-Dives and Policy Engagement		
09:00 AM – 09:30 AM	Networking Breakfast	
09:30 AM – 11:45 AM	Technical Session III	Track E: Sectoral Deep-Dives and Strategic Implications Track F: Legal, Governance, and Institutional Adaptation Track G: Operations, Supply Chains, and Regional Industrial Networks
12:00 NOON – 1:00 PM	Networking Lunch	
1:00 PM – 02:15 PM	Roundtable Discussion	Theme: Bridging Policy and Practice: Voices from the Ground
02:15 PM – 04:30 PM	Technical Session IV	Track H: Corporate Social Responsibility, Ethics, and Community Relations Track I: Comparative and International Perspectives
04:30 PM – 05:15 PM	Valedictory Session	
05:15 PM – 06:15 PM	Closing High Tea	



Additional Benefits

- **Early Bird Registration (before 15 Feb 2026):** 10% discount across all categories.
- **Group Registration (≥ 5 participants from same institution):** 20% discount.
- **Inclusions:** Conference kit, meals, access to all sessions, certificate, and digital proceedings.

*Selected papers will be published in an Scopus-indexed / ABDC journals as per their review process and charges including APC etc..

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