



Term End Examination 2023

Name of School / Faculty : Faculty of Liberal Arts- Department of Media and Communication

Examination Month-Year

Dec-23

Class: TY BA JMC & SY MA MC

Semester III & V

Exam Time	Date	04/12/2023	05/12/2023	06/12/2023	07/12/2023	08/12/2023	11/12/2023	12/12/2023	13/12/2023	14/12/2023	
	Day	Monday	Tuesday	Wednesday	Thursday	Friday	Monday	Tuesday	Wednesday	Thursday	
	Semester	V									
10.00am to 12.30pm	TY BA JMC	MAC2011B Research Methodology (D)	MAC2012B Development Communication and CSR (D)	MAC4001B Brand Management (D) / MAC4002B Specialized Reporting (D)	MAC4003B Advanced AD & PR Strategie (D) / MAC4004B Television Reporting (D)	MAC4005B Radio Journalism (D) / MAC4006B Media Budgeting and Planning (D)	WPC2011B Indian Tradition, Culture and Heritage (O)	MAC2024B Media Law and Ethics (D)	MAC2025B Broadcast Journalism (D)	WPC2001B Peaceful communication (O)	
		Semester	III								
	SY MA MC	MAC5020B Communication Research (D)	MAC5021B Diplomacy and Media (D)	MAC5022B Digital Marketing	MAC6013B Ad Production (D) / MAC6014B TV and Radio Production (D)	MAC6015B Corporate Communication(D) / MAC6016B Social Media Journalism(D)					

Note : 1) Any unfair means during the examination is punishable as per the University rules and regulations.

2) University authorities reserves rights for any change in schedule.

Sd/
 Dr. Sakthi Ganesh Murugesan
 Controller of Examinations
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 Kothrud, Pune-411038

Date:09/11/2023