

Term End Examination (TEE) of School of Liberal Arts - Department of Media and Communication held in the month of May 2024

Name of School / Faculty:- Department of Media and Communication **Objective Type (O) :** 1 hr

Class:- FY MA MC


Descriptive Type (D) : 1hr 30.Mts

Exam Time: 10:00 am to 11.30 am

Semester - II (Regular)

Sr. No.	Date	Day	First Year Semester II (Regular)	
			MA MC	
1	16/05/2024	Thursday	MAC7PM04A	Media and Communication Research Methodologies (D)
2	18/05/2024	Saturday	MAC7PM05A	Media & Society (D)
3	20/05/2024	Monday	MAC7PE14A	News Analysis/ (D)
			MAC7PE15A	Corporate Communication (D)
			MAC7PE16A	History of World Cinema (D)
4	22/05/2024	Wednesday	MAC7PE18A	Consumer Behaviour (D)
			MAC7PE19A	Cinema Studies: An Introduction (D)
5	24/05/2024	Friday	MAC7PE20A	Digital Journalism (D)
			MAC7PE21A	Ad Creative & Copywriting (D)
			MAC7PE22A	Introduction to Script Writing (D)
6	27/05/2024	Monday	MAC7PE23A	Political Journalism (D)
7	29/05/2024	Wednesday	MAC7PE26A	Data Journalism (D)
			MAC7PE27A	Crisis Communication (D)
8	31/05/2024	Friday	PCE7UC02A	Peace Building-Global Initiative (O)

- Note :**
- 1) Any unfair means during the examination is punishable as per the University rules and regulations.
 - 2) University authorities reserves rights for any change in schedule.
 - 3) Candidates appearing for above said Examinations are requested to reporting 30 min before the commencement of the examinations hall.


Dr. Rahul Anant Joshi
 Controller of Examinations
 MIT WPU, Pune-411038

Please visit website : www.mitwpu.edu.in/examination for regular updates and examination related information.

Prepare by : Division IV , Date : 24 April, 2024

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Term End Examination (TEE) of School of Liberal Arts - Department of Media and Communication held in the month of May 2024

Name of School / Faculty:- Department of Media and Communication **Objective Type (O) :** 1 hr
Class:- FY BA MC & SY BA MC **Descriptive Type (D) :** 1hr 30.Mts
Exam Time: 10:00 am to 11.30 am **Semester - II & IV (Regular)**

Sr. No.	Date	Day	First Year Semester II (Regular)	
			BA MC	
1	21/05/2024	Tuesday	MAC1PF07A	Creative Writing (D)
2	23/05/2024	Thursday	MAC1PF08A	Introduction to Journalism (D)
3	25/05/2024	Saturday	MAC1PF09A	Introduction of Ad & PR (D)
4	28/05/2024	Tuesday	MAC1PF10A	Film Appreciation (D)
5	30/05/2024	Thursday	PCE1UC01A	Foundations of Peace (O)

Sr. No.	Date	Day	Second Year Semester IV (Regular)	
			BA MC	
1	18/05/2024	Saturday	MAC2031B	Development Communication (D)
2	20/05/2024	Monday	MAC2032B	Understanding Cinema (D)
3	22/05/2024	Wednesday	MAC3006B	Social Media Analysis (D)
4	24/05/2024	Friday	MAC3007B	Digital Marketing (D)
5	27/05/2024	Monday	MAC4011B	Advanced Advertising (D)
			MAC4012B	Television Broadcasting (D)
6	29/05/2024	Wednesday	WPC6002B	Scientific Studies of Mind, Matter, Spirit and Consciousness (O)

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Name of School / Faculty:- Department of Media and Communication **Objective Type (O) :** 1 hr
Class:- SY MA MC & TY BA JMC **Descriptive Type (D) :** 1hr 30.Mts
Exam Time: 10:00 am to 11.30 am **Semester - IV & VI (Regular)**

Sr. No.	Date	Day	Second Year Semester IV (Regular)	
			MA MC	
1	25/05/2024	Saturday	MAC6018B	Consumer Psychology (D)
			MAC6019B	Human Rights and Media (D)
2	28/05/2024	Tuesday	MAC5026B	Event Management (D)

Sr. No.	Date	Day	Third Year Semester VI (Regular)	
			BA JMC	
1	21/05/2024	Tuesday	MAC2014B	Human Rights and Media (D)
2	23/05/2024	Thursday	MAC2015B	Digital Marketing (D)
3	25/05/2024	Saturday	MAC4007B	Media Management/ (D)
			MAC4008B	Broadcast News Packaging (D)
4	28/05/2024	Tuesday	MAC4009B	Corporate Communication (D)
			MAC4010B	Political Journalism (D)
5	30/05/2024	Thursday	WPC2012B	Humanities - Ethical, Moral and Social Sciences (O)

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Name of School / Faculty:- Department of Media and Communication **Objective Type (O) :** 1 hr
Class:- FY BA MC & TY BA JMC **Descriptive Type (D) :** 2hr 30.Mts
Exam Time: 10:00 am to 12.30 pm **Semester - I, V (Backlog)**

Sr. No.	Date	Day	First Year Semester I (Backlog)	
			BA MC	
1	16/05/2024	Thursday	MAC1PF02A	Media origin and growth (D)
2	17/05/2024	Saturday	MAC1PF03A	Basics of Media Writing (D)
3	20/05/2024	Monday	MAC1PF04A	Basics of Photography (D)

Sr. No.	Date	Day	Second Year Semester III (Backlog)	
			BA MC	
1	16/05/2024	Thursday	MAC1005B	Essentials of Photography (D)
2	17/05/2024	Saturday	WPU6001B	Philosophy of Science and Religion/Spirituality (O)

Sr. No.	Date	Day	Third Year Semester V (Backlog)	
			BA JMC	
1	17/05/2024	Friday	MAC4001B	Brand Management (D)
2	18/05/2024	Saturday	MAC4003B	Advanced Ad & PR Strategies (D)
3	20/05/2024	Monday	MAC4005B	Media Budgeting and Planning (D)

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