



**Term End Examination (TEE) of School of Liberal Arts - Department of Media and Communication held in the month of Nov-Dec 2024**

**Objective Type (O) :** 1 hr  
**Descriptive Type (D) :** 1hr 30.Mts  
**Exam Type-Regular**

**Program Name : - MA Media & Communication**

**First Year MA MC Semester I (Regular)**  
**Exam Time: 11:00 am to 12.30 pm**

Sr. No.	Date	Day	Course Code	Course name
1	16/12/2024	Monday	PCE10040	Scientific Studies of Mind, Matter, Spirit, and Consciousness (O)
2	17/12/2024	Tuesday	MAC40190	Introduction to Research (D)
3	18/12/2024	Wednesday	MAC40200	Media & Communication Studies: Theories & Models (D)
4	19/12/2024	Thursday	MAC40220	Journalism: Approaches & Perspectives (D)
5	20/12/2024	Friday	MAC40230	Ad & PR: Overview(D)
6	21/12/2024	Saturday	MAC40240	Introduction to Cinema (D)

**Second Yea MA MC Semester III (Regular)**  
**Exam Time: 11:00 am to 12.30 pm**

Sr. No.	Date	Day	Course Code	Course name
1	02/12/2024	Monday	MAC8PM06A	Digital Marketing-(D)
2	03/12/2024	Tuesday	MAC8PM07A	Media Law and Ethics-(D)
3	04/12/2024	Wednesday	MAC8PE12A	Marketing Communication-(D)
4	05/12/2024	Thursday	MAC8PE13A	Specialized Reporting-(D)
5			MAC8PE14A	Brand Identity Creation-(D)
6	06/12/2024	Friday	MAC8PE16A	Business Journalism-(D)
7			MAC8PE17A	Postproduction & Marketing-(D)
8			MAC8PE18A	Media Management (D)

- Note :**
- 1) Any unfair means during the examination is punishable as per the University rules and regulations.
  - 2) University authorities reserves rights for any change in schedule.
  - 3) Candidates appearing for above said Examinations are requested to reporting 30 min before the commencement of the examinations hall.

**Dr. Rahul Anant Joshi**  
Controller of Examinations  
MIT WPU, Pune-411038

Please visit website : [www.mitwpu.edu.in/examination](http://www.mitwpu.edu.in/examination) for regular updates and examination related information.  
Prepare by : Division IV , Date : 17 October, 2024

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