



**Term End Examination (TEE) of School of Liberal Arts - Department of Media and Communication held in
the
Month of Nov-Dec 2024**

Objective Type (O) : 1 hr

Program Name : - B.A Media & Communication

Descriptive Type (D) : 1hr 30.Mts

Exam Type-Regular

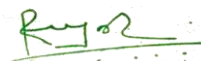
| First Year BA MC Semester I (Regular) | | | | |
|--|-------------|------------|--------------------|--------------------------------------|
| Exam Time: 11:00 am to 12.30 pm | | | | |
| Sr. No. | Date | Day | Course Code | Course name |
| 1 | 16/12/2024 | Monday | MAC10010 | Introduction of Communication-(D) |
| 2 | 17/12/2024 | Tuesday | MAC10020 | Media Origion and Growth-(D) |
| 3 | 18/12/2024 | Wednesday | MAC10050 | Introduction to Media Psychology-(D) |
| 4 | 19/12/2024 | Thursday | MAC10060 | Evolution of Indian Society-(D) |

| Second Year BA MC Semester III (Regular) | | | | |
|---|-------------|------------|--------------------|---|
| Exam Time: 11:00 am to 12.30 pm | | | | |
| Sr. No. | Date | Day | Course Code | Course name |
| 1 | 02/12/2024 | Monday | PCE2UC02A | Spiritual & Cultural Heritage;Indian Experience (O) |
| 2 | 04/12/2024 | Wednesday | MAC2PF01A | Media Law and Ethics-(D) |
| 3 | 06/12/2024 | Friday | MAC2PF02A | Visual Communication-(D) |
| 4 | 09/12/2024 | Monday | MAC2PM01A | Development Communication-(D) |
| 5 | 11/12/2024 | Wednesday | MAC2PM02A | Media, Culture and Society-(D) |

Third Year BA MC Semester V (Regular)
Exam Time: 11:00 am to 12.30 pm

| Sr. No. | Date | Day | Course Code | Course name |
|---------|------------|----------|-------------|--|
| 1 | 03/12/2024 | Tuesday | WPC2004B | Indian Tradition, Culture and Heritage-(O) |
| 2 | 05/12/2024 | Thursday | MAC3013B | Environment and Media-(D) |
| 3 | 07/12/2024 | Saturday | MAC3014B | Introduction to Research-(D) |
| 4 | 10/12/2024 | Tuesday | MAC4019B | Principle of Marketing Management-(D) |
| | | | MAC4020B | Advance Reporting-(D) |
| 5 | 12/12/2024 | Thursday | MAC4021B | Brand Management-(D) |
| | | | MAC4022B | Data Journalism-(D) |
| 6 | 14/12/2024 | Saturday | MAC4023B | Corporate Communication-(D) |
| | | | MAC4024B | Political Journalism-(D) |

- Note :**
- 1) Any unfair means during the examination is punishable as per the University rules and regulations.
 - 2) University authorities reserves rights for any change in schedule.
 - 3) Candidates appearing for above said Examinations are requested to reporting 30 min before the commencement of the



Dr. Rahul Anant Joshi
Controller of Examinations
MIT WPU, Pune-411038

Please visit website : [www.mitwpu.edu.in / examination](http://www.mitwpu.edu.in/examination) for regular updates and examination related information.

Prepare by : Division IV , Date : 17 October, 2024

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