

POLICY PLUNGE

Delhi EV Policy 2.0: Women Buyers Likely To Get Subsidy On E2W

The draft policy, which will be available in the public domain this month, is aimed at providing relief to commercial vehicle owners shifting to electric vehicles

In 2024, a total of 24% of electric vehicle (EV) buyers were women, a jump from 12% for conventional vehicles. Now, to facilitate and boost this number, the Delhi government is formulating EV policy 2.0, in a bid to provide major subsidies and incentives for both manufacturers and consumers.

As earlier reported, the draft policy plans to provide a subsidy on electric two-wheelers (E2W) ranging between ₹35,000 and ₹40,000. The government is also planning to provide a ₹30,000 subsidy on E2W to women buyers.

Speaking to *The Secretariat*, Ganesh Kakandikar, Dean, Innovation, Startup and Collaboration, MIT World Peace University Pune, said that this initiative will boost demand, expand charging infrastructure, and promote EVs for daily use.

“[Delhi government's proposed EV Policy 2.0](#), with targeted subsidies for women buyers, can significantly accelerate EV adoption by lowering upfront costs for a key commuter group. Women often rely on two-wheelers and public transport. Incentives can encourage a shift to electric scooters and cars,” Kakandikar said.

He also said that over time, EV penetration can reduce air pollution, noise, and fuel dependence, while reshaping urban mobility towards cleaner, more inclusive, and safer transport options, especially for short city commutes.

EV As Urban Mobility Option