



Since 1983

Dr. Vishwanath Karad

**MIT WORLD PEACE
UNIVERSITY** | PUNE

TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS



MBA Dual

Programme Structure

 mitwpu.edu.in

Division	Faculty of Business and Leadership
School Name	School of Leadership
Department Name	Ramcharan School of Leadership
Programme Name	MBA Dual

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| Course Type | Description |
|----------------------|----------------------------------------------------------------------------------------------------------------|
| Programme Core | Courses dealing with foundations, depth and breadth of the major in which student is admitted at MIT-WPU |
| Programme Electives | Open electives under the programme allow students to specialise in a particular area connected to their major. |
| University Core | Courses that reflect the core MIT-WPU values and the mission of Life Transformation of students. |
| University Electives | Multidisciplinary courses across the faculties at MIT-WPU and outside the programme core. |

MBA (First Year) (Dual Specialization) (2025-27)
Semester – I

| S.No. | Course Code | Name of the Course | Type | Credits |
|-------|-------------|--------------------------------------------------------------|------|-----------|
| 1 | RSL40010 | Research Methodology-I | PC | 2 |
| 2 | RSL40020 | Digital Technologies for Business Leaders | PC | 2 |
| 3 | RSL40030 | Essentials of Marketing Management | PC | 2 |
| 4 | RSL40040 | Financial Accounting & Decision Making | PC | 3 |
| 5 | RSL40050 | Managerial Communication | PC | 2 |
| 6 | RSL40060 | Managerial Economics | PC | 3 |
| 7 | RSL40070 | Operations Management | PC | 3 |
| 8 | RSL40080 | Organizational Behaviour | PC | 2 |
| 9 | PCE10040 | Scientific Studies of Mind, Matter, Spirit and Consciousness | UC | 2 |
| 10 | YOG10030 | Yoga | UC | 1 |
| | | Total: | | 22 |

MBA (First Year) (Dual Specialization) (2025-27)
Semester – II

| S.No. | Course Code | Name of the Course | Type | Credits |
|---------------|-------------|-----------------------------------------------------|------|-----------|
| 1 | RSL40090 | Financial Management | PC | 3 |
| 2 | RSL40100 | Human Resource Management | PC | 3 |
| 3 | RSL40110 | Logistics & Supply Chain Management | PC | 3 |
| 4 | RSL40120 | Marketing Management | PC | 3 |
| 5 | RSL40130 | Research Methodology-II (Business Research Methods) | PC | 2 |
| 7 | RSL40140 | Project Management | PC | 3 |
| 8 | RSL40150 | Quantitative Techniques for Decision making | PC | 3 |
| 9 | PCE10050 | Peace Building: Global Initiatives | UC | 2 |
| Total: | | | | 22 |

MBA (Second Year) (Dual Specialization) (2025-27)
Semester – III

| S.No. | Course Code | Name of the Course | Type | Credits |
|---------------|-------------|------------------------------|------|-----------|
| 1 | RSL40160 | Strategic Management | PC | 2 |
| 2 | RSL50XY0 | Specialization-I Elective 1 | PE | 3 |
| 3 | RSL50XY0 | Specialization-I Elective 2 | PE | 3 |
| 4 | RSL50XY0 | Specialization-I Elective 3 | PE | 3 |
| 5 | RSL50XY0 | Specialization-II Elective 1 | PE | 3 |
| 6 | RSL50XY0 | Specialization-II Elective 2 | PE | 3 |
| 7 | RSL50XY0 | Specialization-II Elective 3 | PE | 3 |
| 8 | RSL40170 | Legal Aspects of Business | PC | 2 |
| Total: | | | | 22 |

MBA (Second Year) (Dual Specialization) (2025-27)
Semester – IV

| S.No. | Course Code | Name of the Course | Type | Credits |
|-------|-------------|----------------------------------------------------------|------|-----------|
| 1 | RSL40180 | Leadership in the Era of Economic Uncertainty | PC | 2 |
| 2 | RSL40190 | Summer Internship Project | PC | 6 |
| 3 | RSL50XY0 | Specialization-I Elective 4 | PE | 3 |
| 4 | RSL50XY0 | Specialization-II Elective 4 | PE | 3 |
| 5 | RSL40200 | Conscious & Sustainable Leadership (Business Simulation) | PC | 2 |
| 6 | RSL40210 | Capstone Project | PC | 2 |
| 7 | RSL40230 | Entrepreneurship and New Venture Management | PC | 2 |
| 8 | RSL40220 | Python Programming | PC | 2 |
| | | Total: | | 22 |

Dual Specialization Electives:

| COURSE CODE | MARKETING MANAGEMENT | COURSE CODE | HUMAN RESOURCE MANAGEMENT | COURSE CODE | FINANCE | COURSE CODE | OPERATIONS AND SUPPLY CHAIN MGMT |
|-------------|-----------------------------------|-------------|----------------------------------|-------------|-------------------------------------------|-------------|-------------------------------------------|
| RSL50010 | CONSUMER BEHAVIOUR | RSL50090 | MANPOWER PLANNING | RSL50170 | Advanced financial management (valuation) | RSL50250 | SERVICE OPERATIONS MGMT |
| RSL50020 | MARKETING RESEARCH | RSL50100 | HUMAN RESOURCE ACCOUNTING | RSL50180 | SAPM | RSL50260 | TQM AND BUSINESS EXCELLENCE |
| RSL50030 | SALES AND DISTRIBUTION MANAGEMENT | RSL50110 | LABOUR LEGISLATION | RSL50190 | Managing fixed income securities | RSL50270 | OPERATIONS AND SUPPLY CHAIN ANALYTICS |
| RSL50040 | CUSTOMER RELATIONSHIP MANAGEMENT | RSL50120 | EMPLOYER BRANDING | RSL50200 | Financial Derivatives | RSL50280 | FACILITIES PLANNING AND MAINTAINANCE MGMT |
| RSL50050 | BRAND MANAGEMENT | RSL50130 | STRATEGIC HRM | RSL50210 | Behavioural finance and value investing | RSL50290 | INFORMATION SYSTEMS- ERP (SAP) |
| RSL50060 | MARKETING ANALYTICS | RSL50140 | TRAINING AND DEVELOPMENT | RSL50220 | Managing Financial Institutions | RSL50300 | INTERNATIONAL TRADE LOGISTICS |
| RSL50070 | RURAL MARKETING | RSL50150 | LEADERSHIP AND CHANGE MANAGEMENT | RSL50230 | Corporate Banking | RSL50310 | GREEN SUPPLY CHAIN MGMT |
| RSL50080 | GLOBAL MARKETING | RSL50160 | MANAGING GIG WORKING | RSL50240 | FinTech for Capital MARKETS | RSL50320 | OPERATIONS PLANNING AND CONTROL |

| COURSE CODE | MARKETING MANAGEMENT | COURSE CODE | HUMAN RESOURCE MANAGEMENT | COURSE CODE | FINANCE | COURSE CODE | OPERATIONS AND SUPPLY CHAIN MGMT |
|-------------|-----------------------------------------------------------------|-------------|---------------------------------------------------|-------------|---------------------------------------------------------|-------------|------------------------------------------------------------------|
| RSL50330 | Multivariate Analysis | RSL50410 | Laws In Hospital And Health Care Industry | RSL50490 | Agri business and Value Chains | RSL50570 | Understanding International Business organization and operations |
| RSL50340 | Database Management | RSL50420 | Marketing Of Hospital Services | RSL50500 | Agriculture Science and Technology | RSL50580 | Global Production outsourcing , supply chain and logistics |
| RSL50350 | Data Analytics & Visualization using BI and Tableau | RSL50430 | Health Care Insurance In India | RSL50510 | Agri input Marketing | RSL50590 | Intellectual Capital in International Business |
| RSL50360 | Block Chain Technology and Robotics Process Automation | RSL50440 | Hospital Planning And Administration | RSL50520 | Agriculture Extension Management | RSL50600 | Understanding Global Markets , Marketing and Branding |
| RSL50370 | Applied Python Programming | RSL50450 | Operations Management In Healthcare Sector | RSL50530 | Digital Marketing and E business | RSL50610 | International HRM |
| RSL50380 | Data Mining and Data warehousing | RSL50460 | Health Care Industry- Analysis And Strategy | RSL50540 | International Agri Food trade | RSL50620 | Financial Management in International Business |
| RSL50390 | AI & Machine Learning | RSL50470 | Healthcare Management In India | RSL50550 | Management of Cooperatives and FPOs | RSL50630 | Strategy and Structure of international business |
| RSL50400 | Ethics and Privacy Issues in Analytics | RSL50480 | Understanding Digital Healthcare Business | RSL50560 | Microfinance and Financial inclusion | RSL50640 | Export Import and Counter trade |
| RSL50650 | Structure, Design, and Landscape of the Sports industry (SDLSI) | RSL50730 | Understanding Environment, Society and Governance | RSL50810 | UNDERSTANDING DIGITAL CONSUMER BEHAVIOUR | RSL50890 | Theory of innovation and diffusion |
| RSL50660 | Sports Analytics (SA) | RSL50740 | Social Business Model | RSL50820 | DIGITAL BUSINESS MODELS | RSL50900 | Innovation and technology |
| RSL50670 | event marketing | RSL50750 | Green Operations and Sustainable Supply Chains | RSL50830 | SOCIAL MEDIA & CONTENT MARKETING | RSL50910 | Go to market strategies for Start ups |
| RSL50680 | sports infrastructure management | RSL50760 | Social Entrepreneurship | RSL50840 | DIGITAL MARKETING STRATEGIES | RSL50920 | Entrepreneurial skills and new venture planning |
| RSL50690 | sports law and risk management | RSL50770 | sustainable consumption and marketing | RSL50850 | SEARCH ENGINE MARKETING AND SEO | RSL50930 | Business process improvements |
| RSL50700 | Sport new venture planning and management | RSL50780 | crowd funding and financing in social sectors | RSL50860 | AFFILIATE MARKETING AND GOOGLE ADSENSE | RSL50940 | Innovation, patent and IPR issues |
| RSL50710 | | RSL50790 | Managing climate change | RSL50870 | UNDERSTANDING FUNDAMENTALS OF DIGITAL MARKETING | RSL50950 | Managing failures and rethinking strategies |
| RSL50720 | | RSL50800 | | RSL50880 | Ethical , Legal and Privacy issues in digital marketing | RSL50960 | Entrepreneurship and innovation |

*Modifications to the programmes and courses are contingent upon adherence to university guidelines and procedures. Any proposed changes must undergo a thorough review process, including consultation with relevant academic departments, approval from the appropriate administrative bodies, and compliance with accreditation standards.

Additionally, consideration will be given to feedback from students, faculty, and other stakeholders to ensure that modifications align with the overall educational objectives and mission of the university. The implementation of any approved changes will be communicated transparently to the university community, and appropriate measures will be taken to facilitate a smooth transition for all affected parties.