



Since 1983

Dr. Vishwanath Karad

**MIT WORLD PEACE
UNIVERSITY** | PUNE

TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS



BFA (Applied Arts)

| | |
|-----------------|--|
| Division | Faculty of Arts, Design and Humanities |
| School Name | School of Design |
| Department Name | Department of Visual Arts |
| Programme Name | BFA (Applied Arts) |

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| Course Type | Description |
|----------------------------|---|
| Programme Core (PC) | Courses dealing with foundations, depth and breadth of the major in which student is admitted at MIT-WPU |
| Programme Electives (PE) | Open electives under the programme allow students to specialise in a particular area connected to their major. |
| Programme Major (PM): | This encompasses the specialized, in-depth coursework within a specific major. It focuses on the core concepts and skills relevant to that particular field of study. |
| Programme Foundation (PF): | These courses provide the essential background knowledge and skills needed to succeed in the chosen program. |
| University Core (UC) | Courses that reflect the core MIT-WPU values and the mission of Life Transformation of students. |
| University Electives (UE) | Multidisciplinary courses across the faculties at MIT-WPU and outside the programme core. |

| Semester | Odd(I) | Even(II) | Total Credits |
|-------------|--------|----------|---------------|
| First Year | 20 | 20 | 40 |
| Second Year | 20 | 20 | 40 |
| Third Year | 21 | 20 | 41 |
| Fourth Year | 22 | 22 | 44 |

Semester - I

| Semester | Course Type | Course Name / Course Title | Credits |
|----------|--------------------|---------------------------------------|-----------|
| I | University Core | Indian Constitution | 1 |
| I | University Core | Environment and Sustainability | 1 |
| I | University Core | Yoga - I | 1 |
| I | University Core | Social Leadership Development Program | 1 |
| I | University Core | Financial Literacy | 1 |
| I | Program Foundation | Calligraphy | 3 |
| I | Program Foundation | Drawing Studio Basics | 4 |
| I | Program Foundation | Fundamentals of Design I | 4 |
| I | Program Foundation | Advertising Theory | 3 |
| I | Program Foundation | Printmaking Processes | 3 |
| | | Total Credits: | 22 |

Semester - II

| Semester | Course Type | Course Name / Course Title | Credits |
|----------|--------------------|-----------------------------------|-----------|
| II | University Core | Yoga - II | 1 |
| II | University Core | Co-creation | 1 |
| II | University Core | AI for everyone | 2 |
| II | University Core | Foundation of Peace | 2 |
| II | University Core | Indian Knowledge System (General) | 2 |
| II | University Core | Sports | 1 |
| II | Program Foundation | Typography | 2 |
| II | Program Foundation | Contemporary Drawing Practices | 3 |
| II | Program Foundation | Fundamentals of Design II | 4 |
| II | Program Foundation | Print Production Techniques | 2 |
| II | Program Foundation | 3D space and Clay exploration | 2 |
| | | Total Credits: | 22 |

Semester - III

| Semester | Course Type | Course Name / Course Title | Credits |
|----------|----------------------|--|-----------|
| III | University Core | Spiritual and Cultural heritage: Indian Experience | 2 |
| III | University Core | Research Innovation Design Entrepreneurship (RIDE) | 1 |
| III | University Electives | University Electives - I | 3 |
| III | Program Foundation | Experimental Drawing Studio | 4 |
| III | Program Foundation | Typeface & Design | 4 |
| III | Program Major | Image Illustration & Photography | 4 |
| III | Program Major | Ideation & Concept Building (Grid & Composition) | 4 |
| | | Total Credits: | 22 |

Semester - IV

| Semester | Course Type | Course Name / Course Title | Credits |
|----------|----------------------|-----------------------------|-----------|
| IV | University Core | Rural Immersion | 1 |
| IV | University Core | Life Transformation Skills | 1 |
| IV | University Electives | University Electives - II | 3 |
| IV | Program Electives | Program Elective - I | 4 |
| IV | Program Foundation | Professional Drawing Studio | 3 |
| IV | Program Major | Branding | 3 |
| IV | Program Major | Information Design | 4 |
| IV | Program Major | Semiotics | 3 |
| | | Total Credits: | 22 |

Semester - V

| Semester | Course Type | Course Name / Course Title | Credits |
|----------|----------------------|---|-----------|
| V | University Core | Managing Conflicts Peacefully: Tools and Techniques | 2 |
| V | University Electives | University Electives - III | 3 |
| V | Program Electives | Program Elective - II | 4 |
| V | Program Major | Visual Storytelling | 3 |
| V | Program Major | Designing for Emerging Media | 4 |
| V | Program Major | Packaging Design | 3 |
| V | Program Major | Digital Tools & Applications: Basics | 3 |
| | | Total Credits: | 22 |

Semester - VI

| Semester | Course Type | Course Name / Course Title | Credits |
|----------|--|--|-----------|
| VI | University Core | National Academic Immersion Program | 2 |
| VI | Program Electives | Program Elective - III | 4 |
| VI | Program Major | Research Methodology | 4 |
| VI | Program Capstone Project/Seminar and Internships | Applied Graphic & Communication design | 4 |
| VI | Program Major | Portfolio Building | 3 |
| VI | Program Major | Seminar | 3 |
| VI | Program Major | Digital Tools & Applications: Advanced | 2 |
| | | Total Credits: | 22 |

Semester - VII

| Semester | Course Type | Course Name / Course Title | Credits |
|----------|--|--|-----------|
| VII | Program Electives | Program Elective - IV | 4 |
| VII | Program Major | Summer Internship | 3 |
| VII | Program Capstone Project/Seminar and Internships | Strategic Design for Visual Communication | 3 |
| VII | Program Capstone Project/Seminar and Internships | Applied Arts Research Project | 3 |
| VII | Program Major | Entrepreneurial Practices and Professional Development | 2 |
| | | Total Credits: | 15 |

Semester - VIII

| Semester | Course Type | Course Name / Course Title | Credits |
|----------|--|---------------------------------|---------|
| VIII | Program Capstone Project/Seminar and Internships | Capstone Project - Applied Arts | 18 |

Program Electives

| Semester | Course Name / Course Title | Program Electives |
|----------|---|------------------------|
| IV | Illustration Basics | Program Elective - I |
| IV | Photography Basics | Program Elective - I |
| IV | Visualization Basics | Program Elective - I |
| IV | Typography Basics | Program Elective - I |
| IV | Introduction to Visual Merchandising | Program Elective - I |
| V | Illustration: Styles & Techniques | Program Elective - II |
| V | Photography: Studio & Outdoor | Program Elective - II |
| V | Visualization: Styles & Techniques | Program Elective - II |
| V | Typography: Application & Composition | Program Elective - II |
| V | Retail Space & Display Design | Program Elective - II |
| VI | Illustration: Professional Illustration & Visual Narratives | Program Elective - III |
| VI | Advertising Photography | Program Elective - III |
| VI | Visualization: Metaphor & Exploration | Program Elective - III |
| VI | Typography : Innovation & Experimental | Program Elective - III |
| VI | Experiential & Digital Merchandising | Program Elective - III |
| VII | Illustration Project | Program Elective - IV |
| VII | Photography Project | Program Elective - IV |
| VII | Visualization Project | Program Elective - IV |
| VII | Typography Basics | Program Elective - IV |
| VII | Strategic Visual Merchandising & Brand Experience | Program Elective - IV |

*Modifications to the programmes and courses are contingent upon adherence to university guidelines and procedures. Any proposed changes must undergo a thorough review process, including consultation with relevant academic departments, approval from the appropriate administrative bodies, and compliance with accreditation standards.

Additionally, consideration will be given to feedback from students, faculty, and other stakeholders to ensure that modifications align with the overall educational objectives and mission of the university. The implementation of any approved changes will be communicated transparently to the university community, and appropriate measures will be taken to facilitate a smooth transition for all affected parties.