



Since 1983

Dr. Vishwanath Karad

**MIT WORLD PEACE
UNIVERSITY** | PUNE

TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS



BBA International Business

Programme Structure

 mitwpu.edu.in

Division	Faculty of Business and Leadership
School Name	School of Business
Department Name	Department of Business
Programme Name	BBA International Business

+ + + + + + + + + + + + + + + **COURSE BASKET** + + + + + + + + + + + + + + +

| Course Type | Description |
|---------------------------|---|
| Programme Core (PC) | Courses dealing with the foundations, depth and breadth of the major in which the student is admitted at MIT-WPU |
| Programme Electives (PE) | Open electives under the programme allow students to specialise in a particular area connected to their major. |
| Programme Major (PM) | This encompasses the specialised, in-depth coursework within a specific major. It focuses on the core concepts and skills relevant to that particular field of study. |
| Programme Foundation (PF) | These courses provide the essential background knowledge and skills needed to succeed in the chosen program. |
| University Core (UC) | Courses that reflect the core MIT-WPU values and the mission of Life Transformation of students. |
| University Electives (UE) | Multidisciplinary courses across the faculties at MIT-WPU and outside the programme core. |

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| Semester | Odd(I) | Even(II) | Total Credits |
|-------------|--------|----------|---------------|
| First Year | 21 | 20 | 41 |
| Second Year | 20 | 20 | 40 |
| Third Year | 21 | 20 | 41 |
| Fourth Year | 22 | 22 | 44 |
| | | | |

Semester - I

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|-------------|---|---------------|
| I | UC | Indian Constitution | 1 |
| I | UC | Environment and Sustainability | 1 |
| I | UC | Yoga - I | 1 |
| I | UC | Social Leadership Development Program | 1 |
| I | UC | Financial Literacy | 1 |
| I | UC | Indian Constitution | 1 |
| I | PF | Business Mathematics | 3 |
| I | PF | Financial Accounting | 3 |
| I | PF | Managerial Economics | 3 |
| I | PF | Principles and Practices of Management and Organisational Behaviour | 3 |
| I | PF | Principles of Marketing | 3 |
| | | Total Credits: | 21 |

Semester - II

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|-------------|-----------------------------------|---------------|
| II | UC | Yoga - II | 1 |
| II | UC | Co-creation | 1 |
| II | UC | AI for everyone | 2 |
| II | UC | Foundation of Peace | 2 |
| II | UC | Indian Knowledge System (General) | 2 |
| II | UC | Sports | 1 |
| II | PF | Business Statistics | 3 |
| II | PF | Cost and Management Accounting | 3 |
| II | PF | Foundation of HRM | 3 |
| II | PF | Digital Marketing | 2 |
| | | Total Credits: | 20 |

Semester - III

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|-------------|---|---------------|
| III | UC | Spiritual and Cultural Heritage: Indian Experience | 2 |
| III | UC | Research Innovation Design Entrepreneurship (RIDE) | 1 |
| III | UE | University Electives - I | 3 |
| III | PF | Corporate Governance and Business Ethics | 3 |
| III | PM | International Entrepreneurship and New Venture Creation | 3 |
| III | PF | Data Science | 2 |
| III | PF | Business Research Methods | 3 |
| III | PF | AI for Business Management | 3 |
| | | Total Credits: | 20 |

Semester - IV

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|-------------|--|---------------|
| IV | UC | Rural Immersion | 1 |
| IV | UC | Life Transformation Skills | 1 |
| IV | UE | University Electives - II | 3 |
| IV | PF | Legal Aspects of Business | 2 |
| IV | PM | Export-Import Procedure | 3 |
| IV | PF | Strategic Management | 2 |
| IV | PM | Fundamentals of International Business | 4 |
| IV | PM | Global Outsourcing and Commodity Markets | 4 |
| | | Total Credits: | 20 |

Semester - V

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|-------------|---|---------------|
| V | UC | Managing Conflicts Peacefully: Tools and Techniques | 2 |
| V | UE | Global Business Analytics and Intelligence | 4 |
| V | PE | Program Elective - I | 4 |
| V | PM | Foreign Exchange Operations | 2 |
| V | PM | Foreign Language German- I / French-I / Spanish – I | 2 |
| V | PM | International Financial Management | 2 |
| V | PM | International Marketing and Branding | 2 |
| V | PC | Internship | 4 |
| | | Total Credits: | 21 |

Semester - VI

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|-------------|--|---------------|
| VI | UC | National Academic Immersion Program | 2 |
| VI | PE | Digital Globalization and Emerging Markets | 4 |
| VI | PC | Business Simulation | 4 |
| VI | PM | Foreign Language German- II / French-II / Spanish – II | 2 |
| VI | PM | Global Logistics & Supply Chain Management | 2 |
| VI | PM | International Business Laws | 2 |
| VI | PM | International Project Management | 2 |
| VI | PM | Global Competitiveness and Strategic Alliance | 2 |
| | | Total Credits: | 20 |

Semester - VII

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|-------------|----------------------------|---------------|
| VII | PE | Project-Based Learning I | 4 |
| VII | PM | MOOC I | 2 |
| VII | PM | MOOC II | 2 |
| VII | PM | MOOC III | 2 |
| VII | PM | MOOC IV | 2 |
| VII | PC | Field Project | 5 |
| VII | PC | Research Project | 5 |
| | | Total Credits: | 22 |

Semester - VIII

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|-------------|----------------------------|---------------|
| VIII | PE | Project-Based Learning II | 4 |
| VIII | PM | MOOC V | 2 |
| VIII | PM | MOOC VI | 2 |
| VIII | PM | MOOC VII | 2 |
| VIII | PC | MOOC VIII | 5 |
| VIII | PC | Field Project | 5 |
| VIII | PM | Research Project | 2 |
| | | Total Credits: | 22 |

*Modifications to the programmes and courses are contingent upon adherence to university guidelines and procedures. Any proposed changes must undergo a thorough review process, including consultation with relevant academic departments, approval from the appropriate administrative bodies, and compliance with accreditation standards.

Additionally, consideration will be given to feedback from students, faculty, and other stakeholders to ensure that modifications align with the overall educational objectives and mission of the university. The implementation of any approved changes will be communicated transparently to the university community, and appropriate measures will be taken to facilitate a smooth transition for all affected parties.