



FACULTY OF  
ARTS, DESIGN AND  
HUMANITIES



2024 - 25

# M.Des. (User Experience Design)

Programme Structure

<b>Division</b>	Faculty of Arts, Design and Humanities
<b>School Name</b>	School of Design
<b>Department Name</b>	Department of Design
<b>Programme Name</b>	M.Des. (User Experience Design)

## Category-wise Credit Distribution

Category	Credits
Programme Core	31
Programme Electives	16
Programme Capstone Project/Problem-Based Learning/Seminar and Internships	32
University Core	9
<b>Total</b>	<b>88</b>

## Course Basket

Course Type	Description
Programme Core	Courses dealing with foundations, depth and breadth of the major in which a student is admitted at MIT-WPU
Programme Electives	Open electives under the programme allow students to specialise in a particular area connected to their major.
University Core	Courses that reflect the core MITWPU values and the mission of Life Transformation of students.
University Electives	Multidisciplinary courses across the faculties at MIT-WPU and outside the programme core.

Semester	Odd(I)	Even(II)	Total Credits
First Year	21	23	44
Second Year	24	20	44

Semester	Course Type	Course Name / Course Title	Total Credits
I	Programme Major	Fundamentals of Interaction Design	3
I	Programme Major	Digital Experience Design	3
I	Programme Major	Digital UX Tools	3
I	Programme Major	Universal Design	3
I	Programme Major	New Media	2
I	University Core	Research Methodology for Design	4
I	University Core	Scientific Studies of Mind, Matter, Spirit and Consciousness	2
I	University Core	Yoga	1
		Total	21

II	Programme Major	UX Systems Thinking	4
II	Programme Major	UX Design Psychology	2
II	Programme Major	Advanced Digital UX Tools	2
II	Programme Major	Advanced Interaction Design	3
II	Programme Capstone Project/Problem Based Learning/Seminar and Internships	Programming for UX	2
II	Programme Elective	Digital Product Enterprise	4+4
II	Programme Elective	Data Driven Storytelling Studio	
II	Programme Elective	Healthcare Service Design	
II	University Core	Peacebuilding: Global Initiatives	2
		Total	23

Semester	Course Type	Course Name / Course Title	Total Credits
III	Programme Major	Social and Information Network Analysis	2
III	Programme Major	Design Strategy and Marketing	2
III	Programme Major	Design for Omnichannel and Multichannel	2
III	Programme Capstone Project/Problem-Based Learning/Seminar and Internships	Dissertation Project - UXD	8
III	Programme Capstone Project/Problem-Based Learning/Seminar and Internships	UXchange	2
III	Programme Elective	Design IPR, Leadership and Professional Development	4+4
III	Programme Elective	Industrial experiences for B2B and B2C	
III	Programme Elective	Spatial Experience Design	
		Total	24

IV	Programme Capstone Project/Problem Based Learning/Seminar and Internships	Industry Internship - UXD	20
		Total	20

\*Modifications to the programmes and courses are contingent upon adherence to university guidelines and procedures. Any proposed changes must undergo a thorough review process, including consultation with relevant academic departments, approval from the appropriate administrative bodies, and compliance with accreditation standards.

Additionally, consideration will be given to feedback from students, faculty, and other stakeholders to ensure that modifications align with the overall educational objectives and mission of the university. The implementation of any approved changes will be communicated transparently to the university community, and appropriate measures will be taken to facilitate a smooth transition for all affected parties.