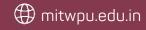


## **BBA Global Business & Management**

## Programme Structure



Division	Faculty of Business and Leadership	
School Name	School of Leadership	
Department Name	School of Leadership	
Programme Name	BBA Global Business & Management	

## Course Basket

Course Type	Description
Programme Core	Courses dealing with foundations, depth and breadth of the major in which student is admitted at MIT-WPU
Programme Electives	Open electives under the programme allow students to specialise in a particular area connected to their major.
University Core	Courses that reflect the core MITWPU values and the mission of Life Transformation of students.
University Electives	Multidisciplinary courses across the faculties at MIT-WPU and outside the programme core.

Semester	Course Type	Course Name / Course Title	Total Credits
I	University Core	Effective Communication	1
I	University Core	Critical Thinking	1
I	University Core	Environment and Sustainability	1
I	University Core	Foundations of Peace	2
I	University Core	Yoga - I	1
I	University Core	SLDP	1
I	Program Foundation	Principles and Practices of Management	3
I	Program Foundation	Financial Accounting	3
I	Program Foundation	Principles of Marketing	3
I	Program Foundation	Foundations of HRM	3
I	Program Foundation	Business Mathematics	3

II	University Core	Advanced Excel	1
II	University Core	Financial Literacy	1
II	University Core	Yoga - II	1
II	University Core	Co-creation	1
II	University Core	Indian Constitution	1
II	University Core	IKS(General)	2
II	University Core	Sports	1
II	Program Foundation	Managerial Economics	3
Ш	Program Foundation	Cost and Management Accounting	3
II	Program Foundation	Operations Management	3
II	Program Foundation	Business Statistics	3
Ш	Program Major	Digital Marketing	2

Semester	Course Type	Course Name / Course Title	Total Credits
	University Core	Research Innovation Design Entrepreneurship (RIDE)	1
	University Core	Spiritual & Cultural Heritage; Indian Experience	2
	University Electives	UE - I	3
	University Electives	UE-II	3
111	Program Capstone Project/ Problem Based Learning/ Seminar and Internships	Project Based Learning - I	1
III	Program Electives	Program Elective - I	4
	Program Foundation	Global Strategic Management	2
	Program Foundation	Corporate Governance and Business Ethics	2
	Program Major	Research Methodology	2
	Program Major	Data Science	2

IV	University Electives	UE-III	3
IV	University Core	Rural Immersion	1
IV	Program Capstone Project/ Problem Based Learning/ Seminar and Internships	Project Based Learning - II	1
IV	University Core	Life Transformation Skills	1
IV	Program Electives	Program Elective - II	4
IV	Program Major	Global Marketing and Branding	3
IV	Program Foundation	Business Process Management (ERP)	3
IV	Program Major	Global HR Practices and Organisational Behaviour	3
IV	Program Major	International Business Laws	3

Semester	Course Type	Course Name / Course Title	Total Credits
V	University Core	Managing Conflicts Peacefully: Tools and Techniques	2
V	Program Capstone Project/ Problem Based Learning/ Seminar and Internships	Project Based Learning - III	1
V	Program Electives	Program Elective - III	4
V	Program Major	Global Financial Management	3
V	Program Capstone Project/ Problem Based Learning/ Seminar and Internships	Internship	4
V	Program Major	International Entrepreneurship and New Venture Creation	3
V	Program Major	Foreign Language German- / French / Spanish / Mandarin- I	3
V	Program Major	Environmental Studies	2

VI	Program Capstone Project/ Problem Based Learning/ Seminar and Internships	Project Based Learning - IV	1
VI	University Core	National Academic Immersion	2
VI	Program Electives	Program Elective - IV	4
VI	Program Major	Global Logistics & Supply Chain Management	3
VI	Program Major	International online Certification course on Global Business	3
VI	Program Major	Business Simulation	2
VI	Program Major	Global Project Management	3
VI	Program Major	Foreign Language German- / French / Spanish/ Mandarin II	3

Semester	Course Type	Course Name / Course Title	Total Credits
VII	Program Capstone Project/ Problem Based Learning/ Seminar and Internships	Field Project	10
VII	Program Foundation	IKS (Program Specific)	2
VII	Program Major	MOOCI	2
VII	Program Major	MOOC II	2
VII	Program Major	MOOC III	2

Semester	Course Type	Course Name / Course Title	Total Credits
VIII	Program Capstone Project/ Problem Based Learning/ Seminar and Internships	Industry Analysis Report	5
VIII	Program Capstone Project/ Problem Based Learning/ Seminar and Internships	Seminar on Research Methods	2
VIII	Program Capstone Project/ Problem Based Learning/ Seminar and Internships	Capstone Project	4
VIII	Program Capstone Project/ Problem Based Learning/ Seminar and Internships	Research Paper	3

## **Electives List:**

Semester	Course Type	Course Name / Course Title	Total Credits
Ш	Program Elective - I	Fundamentals of Global Business	4
IV	Program Elective - II	Global Outsourcing and Commodity Markets	4
V	Program Elective - III	Foreign Exchange & Import Export Management	4
VI	Program Elective - IV	Global Competitiveness and Strategic Alliance	4

\*Modifications to the programmes and courses are contingent upon adherence to university guidelines and procedures. Any proposed changes must undergo a thorough review process, including consultation with relevant academic departments, approval from the appropriate administrative bodies, and compliance with accreditation standards.

Additionally, consideration will be given to feedback from students, faculty, and other stakeholders to ensure that modifications align with the overall educational objectives and mission of the university. The implementation of any approved changes will be communicated transparently to the university community, and appropriate measures will be taken to facilitate a smooth transition for all affected parties.