



**FACULTY OF
BUSINESS AND
LEADERSHIP**



2024 - 25

BBA Global Business & Management

Programme Structure

| | |
|------------------------|------------------------------------|
| Division | Faculty of Business and Leadership |
| School Name | School of Leadership |
| Department Name | School of Leadership |
| Programme Name | BBA Global Business & Management |

Course Basket

| Course Type | Description |
|----------------------|--|
| Programme Core | Courses dealing with foundations, depth and breadth of the major in which student is admitted at MIT-WPU |
| Programme Electives | Open electives under the programme allow students to specialise in a particular area connected to their major. |
| University Core | Courses that reflect the core MITWPU values and the mission of Life Transformation of students. |
| University Electives | Multidisciplinary courses across the faculties at MIT-WPU and outside the programme core. |

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|--------------------|--|---------------|
| I | University Core | Effective Communication | 1 |
| I | University Core | Critical Thinking | 1 |
| I | University Core | Environment and Sustainability | 1 |
| I | University Core | Foundations of Peace | 2 |
| I | University Core | Yoga - I | 1 |
| I | University Core | SLDP | 1 |
| I | Program Foundation | Principles and Practices of Management | 3 |
| I | Program Foundation | Financial Accounting | 3 |
| I | Program Foundation | Principles of Marketing | 3 |
| I | Program Foundation | Foundations of HRM | 3 |
| I | Program Foundation | Business Mathematics | 3 |

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|----|--------------------|--------------------------------|---|
| II | University Core | Advanced Excel | 1 |
| II | University Core | Financial Literacy | 1 |
| II | University Core | Yoga - II | 1 |
| II | University Core | Co-creation | 1 |
| II | University Core | Indian Constitution | 1 |
| II | University Core | IKS(General) | 2 |
| II | University Core | Sports | 1 |
| II | Program Foundation | Managerial Economics | 3 |
| II | Program Foundation | Cost and Management Accounting | 3 |
| II | Program Foundation | Operations Management | 3 |
| II | Program Foundation | Business Statistics | 3 |
| II | Program Major | Digital Marketing | 2 |

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|---|--|---------------|
| III | University Core | Research Innovation Design Entrepreneurship (RIDE) | 1 |
| III | University Core | Spiritual & Cultural Heritage; Indian Experience | 2 |
| III | University Electives | UE - I | 3 |
| III | University Electives | UE-II | 3 |
| III | Program Capstone Project/ Problem Based Learning/ Seminar and Internships | Project Based Learning - I | 1 |
| III | Program Electives | Program Elective - I | 4 |
| III | Program Foundation | Global Strategic Management | 2 |
| III | Program Foundation | Corporate Governance and Business Ethics | 2 |
| III | Program Major | Research Methodology | 2 |
| III | Program Major | Data Science | 2 |

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|----|---|--|---|
| IV | University Electives | UE-III | 3 |
| IV | University Core | Rural Immersion | 1 |
| IV | Program Capstone Project/ Problem Based Learning/ Seminar and Internships | Project Based Learning - II | 1 |
| IV | University Core | Life Transformation Skills | 1 |
| IV | Program Electives | Program Elective - II | 4 |
| IV | Program Major | Global Marketing and Branding | 3 |
| IV | Program Foundation | Business Process Management (ERP) | 3 |
| IV | Program Major | Global HR Practices and Organisational Behaviour | 3 |
| IV | Program Major | International Business Laws | 3 |

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|---|---|---------------|
| V | University Core | Managing Conflicts Peacefully: Tools and Techniques | 2 |
| V | Program Capstone Project/ Problem Based Learning/ Seminar and Internships | Project Based Learning - III | 1 |
| V | Program Electives | Program Elective - III | 4 |
| V | Program Major | Global Financial Management | 3 |
| V | Program Capstone Project/ Problem Based Learning/ Seminar and Internships | Internship | 4 |
| V | Program Major | International Entrepreneurship and New Venture Creation | 3 |
| V | Program Major | Foreign Language German- / French / Spanish / Mandarin- I | 3 |
| V | Program Major | Environmental Studies | 2 |

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|----|---|--|---|
| VI | Program Capstone Project/ Problem Based Learning/ Seminar and Internships | Project Based Learning - IV | 1 |
| VI | University Core | National Academic Immersion | 2 |
| VI | Program Electives | Program Elective - IV | 4 |
| VI | Program Major | Global Logistics & Supply Chain Management | 3 |
| VI | Program Major | International online Certification course on Global Business | 3 |
| VI | Program Major | Business Simulation | 2 |
| VI | Program Major | Global Project Management | 3 |
| VI | Program Major | Foreign Language German- / French / Spanish/ Mandarin- - II | 3 |

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|---|----------------------------|---------------|
| VII | Program Capstone Project/ Problem Based Learning/ Seminar and Internships | Field Project | 10 |
| VII | Program Foundation | IKS (Program Specific) | 2 |
| VII | Program Major | MOOC I | 2 |
| VII | Program Major | MOOC II | 2 |
| VII | Program Major | MOOC III | 2 |

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|---|-----------------------------|---------------|
| VIII | Program Capstone Project/ Problem Based Learning/ Seminar and Internships | Industry Analysis Report | 5 |
| VIII | Program Capstone Project/ Problem Based Learning/ Seminar and Internships | Seminar on Research Methods | 2 |
| VIII | Program Capstone Project/ Problem Based Learning/ Seminar and Internships | Capstone Project | 4 |
| VIII | Program Capstone Project/ Problem Based Learning/ Seminar and Internships | Research Paper | 3 |

Electives List:

| Semester | Course Type | Course Name / Course Title | Total Credits |
|----------|------------------------|---|---------------|
| III | Program Elective - I | Fundamentals of Global Business | 4 |
| IV | Program Elective - II | Global Outsourcing and Commodity Markets | 4 |
| V | Program Elective - III | Foreign Exchange & Import Export Management | 4 |
| VI | Program Elective - IV | Global Competitiveness and Strategic Alliance | 4 |

*Modifications to the programmes and courses are contingent upon adherence to university guidelines and procedures. Any proposed changes must undergo a thorough review process, including consultation with relevant academic departments, approval from the appropriate administrative bodies, and compliance with accreditation standards.

Additionally, consideration will be given to feedback from students, faculty, and other stakeholders to ensure that modifications align with the overall educational objectives and mission of the university. The implementation of any approved changes will be communicated transparently to the university community, and appropriate measures will be taken to facilitate a smooth transition for all affected parties.