

**School of Management(UG), Faculty of Management**

**Exam Choice Method for BBA(EM) Examination Sept / Oct 2021 (Regular & Backlog)**

Sr. No.	Name of Faculty	Pattern	Trimester	Course (Subject) Code	Course (Subject) Full Name	Course Level	Examination Type (Descriptive / MCQ)
1	SOM(UG)	2018	2	BBA(EM)-1-201	Management Theory and Practices	FY-BBA(EM)	Descriptive on WAC
2	SOM(UG)	2018	2	BBA(EM)-1-202	Financial Accounting	FY-BBA(EM)	MCQ on WAC
3	SOM(UG)	2018	2	BBA(EM)-1-203	Business Statistics	FY-BBA(EM)	MCQ on WAC
4	SOM(UG)	2018	2	BBA(EM)-1-204	Principles of Event Planning	FY-BBA(EM)	MCQ on WAC
5	SOM(UG)	2018	3	BBA(EM)-1-301	Managerial Economics	FY-BBA(EM)	MCQ on WAC
6	SOM(UG)	2018	3	BBA(EM)-1-302	Principles of Finance	FY-BBA(EM)	MCQ on WAC
7	SOM(UG)	2018	3	BBA(EM)-1-303	Cost Accounting	FY-BBA(EM)	MCQ on WAC
8	SOM(UG)	2018	3	BBA(EM)-1-304	Human Resource and Organisational Behaviour	FY-BBA(EM)	Descriptive on WAC
9	SOM(UG)	2018	3	BBA(EM)-1-305	Principles Of Event Communication and Media	FY-BBA(EM)	MCQ on WAC
10	SOM(UG)	2018	4	BEM201A	Management Accounting	SY-BBA(EM)	MCQ on WAC
11	SOM(UG)	2018	4	BEM202A / BEM202B	Legal Aspects of Business / Business Law	SY-BBA(EM)	Descriptive on WAC
12	SOM(UG)	2018	4	BEM203A	Management Information system	SY-BBA(EM)	MCQ on WAC
13	SOM(UG)	2018	4	BEM204A	Event Marketing	SY-BBA(EM)	MCQ on WAC
14	SOM(UG)	2018	5	BEM207A	Entrepreneurship Development	SY-BBA(EM)	MCQ on WAC
15	SOM(UG)	2018	5	BEM208A	Event Financial Management	SY-BBA(EM)	Descriptive on WAC
16	SOM(UG)	2018	5	BBA-2-501A	Sales Management	SY-BBA(EM)	MCQ on WAC
17	SOM(UG)	2018	5	BBA-2-501B	Analysis of Financial Statement	SY-BBA(EM)	MCQ on WAC
18	SOM(UG)	2018	5	BBA-2-501C	Human Resource Practices	SY-BBA(EM)	MCQ on WAC
19	SOM(UG)	2018	5	BBA-2-502A	Retail Management	SY-BBA(EM)	MCQ on WAC
20	SOM(UG)	2018	5	BBA-2-502B	Financial Services and Markets	SY-BBA(EM)	MCQ on WAC
21	SOM(UG)	2018	5	BBA-2-502C	Industrial Relations and Labour Laws	SY-BBA(EM)	MCQ on WAC
22	SOM(UG)	2018	6	BEM215A	Public Relations	SY-BBA(EM)	MCQ on WAC
23	SOM(UG)	2018	6	BEM216A	Brand Management	SY-BBA(EM)	MCQ on WAC
24	SOM(UG)	2018	6	BBA-2-601A	Advertising and Sales Promotion	SY-BBA(EM)	MCQ on WAC
25	SOM(UG)	2018	6	BBA-2-601B	Financial Management	SY-BBA(EM)	MCQ on WAC
26	SOM(UG)	2018	6	BBA-2-601C	Organization Development	SY-BBA(EM)	MCQ on WAC
27	SOM(UG)	2018	6	BBA-2-602A	Services Marketing	SY-BBA(EM)	MCQ on WAC
28	SOM(UG)	2018	6	BBA-2-602B	Advanced Accounting and Auditing	SY-BBA(EM)	MCQ on WAC
29	SOM(UG)	2018	6	BBA-2-602C	Organizational Behavior	SY-BBA(EM)	MCQ on WAC
30	SOM(UG)	2018	7	BEM301A	Event Production and Logistics	TY-BBA(EM)	MCQ on WAC

31	SOM(UG)	2018	7	BEM302A	Media Planning and Selling	TY-BBA(EM)	MCQ on WAC
32	SOM(UG)	2018	7	BEM303A	Event Coordination	TY-BBA(EM)	MCQ on WAC
33	SOM(UG)	2018	7	BEM304A	Event Advertising	TY-BBA(EM)	MCQ on WAC
34	SOM(UG)	2018	7	BEM305A	Research Methodology	TY-BBA(EM)	MCQ on WAC
35	SOM(UG)	2018	9	BEM308A	E-Commerce	TY-BBA(EM)	MCQ on WAC
36	SOM(UG)	2018	9	BEM309A	Corporate Governance and Business Ethics	TY-BBA(EM)	Descriptive on WAC
37	SOM(UG)	2018	9	BEM310A	International Business	TY-BBA(EM)	MCQ on WAC
38	SOM(UG)	2018	9	BEM311A	Client Agency Relationship	TY-BBA(EM)	Descriptive on WAC
39	SOM(UG)	2019	2	BEM107A / BEM107B	management Theory and Practices / Principles and Practices of Management	FY-BBA(EM)	Descriptive on WAC
40	SOM(UG)	2019	2	BEM108A	Cost Accounting	FY-BBA(EM)	MCQ on WAC
41	SOM(UG)	2019	2	BEM109A	Business Statistics	FY-BBA(EM)	MCQ on WAC
42	SOM(UG)	2019	2	BEM110A	Principles of Event Planning	FY-BBA(EM)	MCQ on WAC
43	SOM(UG)	2019	3	BEM113A	Managerial Economics	FY-BBA(EM)	MCQ on WAC
44	SOM(UG)	2019	3	BEM114A	Principles of Finance	FY-BBA(EM)	MCQ on WAC
45	SOM(UG)	2019	3	BEM115A	Principles of Marketing	FY-BBA(EM)	MCQ on WAC
46	SOM(UG)	2019	3	BEM116A	Human Resource Management & Organizational Behavior	FY-BBA(EM)	Descriptive on WAC
47	SOM(UG)	2019	3	BEM117A	Principles of Event Communication & Media	FY-BBA(EM)	MCQ on WAC
48	SOM(UG)	2019	4	BEM201A	Management Accounting	SY-BBA(EM)	MCQ on WAC
49	SOM(UG)	2019	4	SUM414A	Business Law	SY-BBA(EM)	MCQ on WAC
50	SOM(UG)	2019	4	BEM203A	Management Information system	SY-BBA(EM)	MCQ on WAC
51	SOM(UG)	2019	4	BEM204A	Event Marketing	SY-BBA(EM)	MCQ on WAC
52	SOM(UG)	2019	5	BEM207A	Entrepreneurship Development	SY-BBA(EM)	MCQ on WAC
53	SOM(UG)	2019	5	BEM208A	Event Financial Management	SY-BBA(EM)	Descriptive on WAC
54	SOM(UG)	2019	5	BEM209A	Sales Management	SY-BBA(EM)	MCQ on WAC
55	SOM(UG)	2019	5	BEM210A	Retail Management	SY-BBA(EM)	MCQ on WAC
56	SOM(UG)	2019	5	BEM211A	Analysis of Financial Statements	SY-BBA(EM)	MCQ on WAC
57	SOM(UG)	2019	5	BEM212A	Financial Services and Markets	SY-BBA(EM)	MCQ on WAC
58	SOM(UG)	2019	5	BEM213A	HR Practices	SY-BBA(EM)	MCQ on WAC
59	SOM(UG)	2019	5	BEM214A	IR and Labour Laws	SY-BBA(EM)	MCQ on WAC
60	SOM(UG)	2019	6	BEM215A	Public Relations	SY-BBA(EM)	MCQ on WAC
61	SOM(UG)	2019	6	BEM216A	Brand Management	SY-BBA(EM)	MCQ on WAC
62	SOM(UG)	2019	6	BEM217A	Advertising and Sales Promotion	SY-BBA(EM)	MCQ on WAC
63	SOM(UG)	2019	6	BEM218A	Services Marketing	SY-BBA(EM)	MCQ on WAC
64	SOM(UG)	2019	6	BEM219A	Financial Management	SY-BBA(EM)	MCQ on WAC
65	SOM(UG)	2019	6	BEM220A	Advanced Accounting and Auditing	SY-BBA(EM)	MCQ on WAC
66	SOM(UG)	2019	6	BEM221A	Organization Development	SY-BBA(EM)	MCQ on WAC

67	SOM(UG)	2019	6	BEM222A	Organizational Behavior	SY-BBA(EM)	MCQ on WAC
68	SOM(UG)	2019	7	BEM301A	Event Production and Logistics	TY-BBA(EM)	MCQ on WAC
69	SOM(UG)	2019	7	BEM302A	Media Planning and Selling	TY-BBA(EM)	MCQ on WAC
70	SOM(UG)	2019	7	BEM303A	Event Coordination	TY-BBA(EM)	MCQ on WAC
71	SOM(UG)	2019	7	BEM304A	Event Advertising	TY-BBA(EM)	MCQ on WAC
72	SOM(UG)	2019	7	BEM305A	Research Methodology	TY-BBA(EM)	MCQ on WAC